

EXPERIENCE

Powered by Northeastern



THE NEED FOR STUDENT ENTREPRENEURSHIP SUPPORT

POWERING STUDENTS' VENTURES FROM IDEATION TO LAUNCH

Northeastern's legendary co-op model attracts students who are problem-solvers at heart, intent on testing themselves, gaining a professional edge, digging deep, and following through. The university is providing our entrepreneurs with unparalleled opportunities, positioning them to invent, adapt, and execute.

Philanthropic funding expands access, powering robust participation in all that Northeastern's entrepreneurial ecosystem offers. By backing our student creators from unique backgrounds, across each of our schools and colleges, and throughout our global community, you will help them shepherd their trailblazing ideas from promise to reality.

JUMPSTARTING STUDENT-LED ORGANIZATIONS

At Northeastern, the spirit of entrepreneurship pervades our campuses and community—and you can help expand its reach by supporting any of these student-led organizations:

- **Mosaic.** Created as the umbrella organization under which all student-led entrepreneurial groups live, Mosaic is the first stop in Northeastern's entrepreneurial ecosystem. This alliance of groups supports the creation of new products and programs across our schools and colleges.
- **Entrepreneurs Club (E-Club).** Serving Northeastern students on multiple global campuses looking to harness their entrepreneurial drive, the Entrepreneurs Club hosts activities and events to propel students' interests in the field.
- **Generate.** Operating from the Michael J. and Ann Sherman Center for Engineering Entrepreneurship Education, Generate's members advance the product development needs of their entrepreneurial peers, all while gaining hands-on experience and exposure to multiple levels of engineering.
- **IDEA.** Northeastern's venture accelerator IDEA provides entrepreneurs with the support, resources, and educational experience necessary for developing a business from core concept to launch.
- **WISE.** Two Northeastern students launched the Women's Interdisciplinary Society of Entrepreneurship (WISE) in 2018, which now has hubs throughout Northeastern's global network. Its members are dedicated to helping cultivate an entrepreneurial mindset and supporting all Northeastern community members interested in launching their own ventures through educational workshops, startup classes, and mentorships.

"My time at the Sherman Center for Engineering Entrepreneurship Education has taught me the essentials of being a founder, and how to truly see my dreams and make them a reality."

Aarya Patel, Bouvé/DMSB'25

One of the first universities to create a formal entrepreneurship program in

1958

#11 ranking by The Princeton Review of undergraduate entrepreneurship opportunities

#13 for graduate entrepreneurship opportunities by The Princeton Review

#10 ranking by the Entrepreneur of undergraduate entrepreneurship programs

SPARKING MENTORSHIP, SCALING VENTURES

- **McCarthy(s) Venture Mentoring Network.** Daniel McCarthy, who retired as the Alan S. McKim and Richard A. D'Amore Distinguished Professor of Global Management and Innovation, and venture capitalist Jeff McCarthy, DMSB'77, founded the McCarthy(s) Venture Mentoring Network to incubate and launch businesses.
- **The Michael J. and Ann Sherman Center for Engineering Entrepreneurship Education.** An inclusive entrepreneurship community that provides personalized experiential learning to all Northeastern innovators, the Sherman Center espouses that entrepreneurship is more than just the act of launching a startup. It features the Sherman Venture Co-op, which provides student founders the opportunity to develop their own venture over the course of a six-month period.
- **The Women Who Empower Innovator Awards.** Launched in 2021, the Women Who Empower Innovator Awards recognize bold, creative Northeastern changemakers—and provide them with capital, resources, and networks to elevate their ideas, products, businesses, and brands.
- **The Husky Startup Challenge.** As the flagship program of the E-Club, this semester-long startup incubator and pitch competition gives students the opportunity to turn their ideas into reality.



“Northeastern has been amazing in the resources it has. We’ve used every single resource we could possibly find, and we’ve been able to bootstrap ever since.”

Shaan Arora, Khoury'23, and Cory Gill, S'24, founders of ALIA, a digital branding software company



EXPERIENCE MATTERS

For more than 125 years, Northeastern has been at the vanguard of experiential learning, meeting the dynamic needs of society's workforces while preparing the next generation of leaders. To amplify our impact, we are doubling down in four key areas of experiential education: student research, global mobility programs, entrepreneurship opportunities, and our industry-leading co-op model. As a member of our global community who has participated firsthand in shaping our mission, your support is essential for helping us chart the way forward in ensuring Northeastern's students continue to thrive and excel.

Go to give.northeastern.edu/entrepreneurship for a listing of the many opportunities to support students' ventures at Northeastern.

2,000+

active members of the student-led Entrepreneurship Club, which hosts more than **30** events each semester

\$396 million

raised for student ventures through IDEA, the student-led venture accelerator; **97** ventures launched through IDEA

133

entrepreneurs funded through the Women Who Empower Innovator Awards over five years