



WISE co-founders Mia Nguyen (left) and Eliana Berger

“We want our WISE members to even out the playing field. We want them to feel completely confident and comfortable in asking for what they truly need.”

—Mia Nguyen, CAMD’21

Stronger Together The 2019 WISE Summit

In October 2019, the Women’s Interdisciplinary Society of Entrepreneurship, or WISE, held its first summit, *Stronger Together*. An audience from all colleges and schools across Northeastern University gathered to hear from leading female founders and attend panels with industry experts from venture capital to healthcare. They also explored a career fair featuring representatives from both seasoned Boston-area companies and emerging startups.



Northeastern’s Next-Generation Creators

The Women’s Interdisciplinary Society of Entrepreneurship (WISE) is a student-run community for women interested in exploring ventures and developing an innovative mindset through interactive workshops, startup classes, and mentorship pairings. WISE is part of Northeastern’s continued effort to make entrepreneurial resources available to all students.

The three initiatives of WISE are as follows:



WeLearn

WeLearn: Biweekly workshops led by trailblazing industry professionals who teach personal and professional skills in a collaborative environment



WeBuild

WeBuild: A weekly innovation series for a small cohort of women focused on building community and developing entrepreneurial skills



WeSupport

WeSupport: The mentorship pipeline for students, alumni, and advocates that creates long-lasting connections and fosters personal and professional growth among its participants



WISE Eboard
2019

Your Gifts Empower Successful Women

Your giving will help WISE launch women in the robust and dynamic world of entrepreneurship armed with confidence and ideas. Please make a gift to reach more Northeastern students and enhance the impact of WISE. Go to giving.northeastern.edu/WISE today!



With your help, we can:

- **Elevate our thought incubator** with \$5,000 grants to budding women entrepreneurs whose ideas need a boost
- **Strengthen our network** of undergrads and alumni through targeted community mentorship events
- **Broaden learning opportunities**, sponsoring trips to regional Northeastern campuses like San Francisco and Seattle

The Enduring Impact of WISE

Since its founding in 2018, the WISE team has been pairing students with Northeastern alumni as part of its WeSupport mentorship program. WeSupport also takes its members to tour prominent businesses in the Boston area, reflecting the university's experiential ethos.

WISE members have benefitted from WeLearn workshops on a variety of topics, including negotiation, venture capital, Imposter Syndrome, blogging, user design, and social media.

The WISE team has hosted guest speakers from companies including Flawless Hacks, which enhances women's skills in the tech field; One Way Ventures, which helps immigrants jumpstart their small businesses; and Pluralsight, a global leader in online learning for IT professionals.



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WISE

Women's Interdisciplinary Society
of Entrepreneurship

Building a Community of Innovative Women