

# Empowering the Boston Community Through Scholarships

## Talking points for gift officers

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This document details Northeastern's efforts to **empower the Boston community through scholarships**, and outlines opportunities where your donors can provide extra support.

**Prelude:** Each year, the university awards 40 full tuition scholarships to talented and deserving students from Boston, transforming their lives by making education accessible and affordable, and providing resources to ensure academic success. With additional philanthropic backing, we will continue:

- Providing an even greater number of students the chance to attain a world-class education
- Removing barriers that have traditionally prevented Boston students from attending and completing college
- Diversifying recruitment efforts, and fostering a more inclusive culture at Northeastern

With the following pathways to college and degree completion, Northeastern is giving Boston students, many from underrepresented communities, the opportunity to achieve their dreams.

### **Boston Public High School Scholarships**

- This scholarship is for high school seniors graduating from a Boston Public High School, who are in the top 10 percent of their graduating class, have extensive engagement in their local and school communities, and are committed to service within the city.
- This scholarship covers full tuition, along with room and board.
- With generous backing from donors, this program can be expanded and scholarships will be provided to even more talented students.

### **Funding Opportunities for the Boston Public High School Scholarships:**

- A minimum of \$500,000 endows one scholarship to cover full tuition for one student through their Northeastern education.
- Approximately \$250,000 creates one spendable fund to pay full tuition for one student through their Northeastern education; please contact David Hough at [d.hough@northeastern.edu](mailto:d.hough@northeastern.edu) before speaking with donor for the most accurate, current costs.
- A minimum of \$1,000,000 endows one scholarship to cover the full cost of tuition, room, board, and fees for a student through their Northeastern education.
- Approximately \$350,000 establishes one current use fund to provide full tuition, room, board, and fees for a student through their Northeastern education; please contact David Hough at [d.hough@northeastern.edu](mailto:d.hough@northeastern.edu) before speaking with donor for the most accurate, current costs.

- Unrestricted gifts may be directed to: the Northeastern Financial Aid Fund, designation code 644151.
- **Fundraisers, please note:**
  - Fund terms will not state explicitly “financial need” because of financial aid implications that will necessitate means testing and limit the pool of eligible students. The terms will likely make eligible students who “could not otherwise attend NU” without additional support, which will allow Northeastern to best diversify and expand its applicant pool.
  - If donors are interested in large, unrestricted gifts (e.g., \$15,000), please speak with David Hough to see if there is an opportunity for personalized stewardship.

### **Northeastern Neighborhood Scholarships**

- This full tuition scholarship is for 10 commendable Boston public high school graduates from the Fenway, South End, Mission Hill, and Jamaica Plain neighborhoods.
- Through philanthropy, scholarships will be awarded to more students who aspire to pursue a higher education at Northeastern, which allows for greater recruitment, a wider recipient pool, and increased diversity among future classes.

### **Funding Opportunities for the Northeastern Neighborhood Scholarships**

- A minimum of \$500,000 endows one scholarship to cover full tuition for one student through their Northeastern education.
- Approximately \$250,000 creates one spendable fund to pay full tuition for one student through their Northeastern education; please contact David Hough at [d.hough@northeastern.edu](mailto:d.hough@northeastern.edu) before speaking with donor for the most accurate, current costs.
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**Northeastern is not presently fundraising for the following two programs, but your donors may be interested in how these efforts are helping Boston's scholars achieve success.**

**Northeastern Boston Valedictorian Scholarships**

- Senior class valedictorians are eligible for this opportunity, with preference given to students from designated 35 traditional district and exam Boston Public High Schools.
- This scholarship covers full tuition, along with room and board.

**Boston Housing Authority Scholarships**

- In partnership with the Boston Housing Authority, Northeastern provides this full tuition scholarship to 10 eligible undergraduates, transfer students, and first-year undergraduates currently living in a Boston Housing Authority Public Housing complex.
- The scholarship is available to students looking for a traditional undergraduate bachelor's degree program, or students interested in completing a bachelor's degree through the College of Professional Studies.