

Celebrating Northeastern's Cultural Centers

Talking points for gift officers

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Philanthropic support is critical for Northeastern's students from underrepresented groups so that they grow into active and engaged leaders who are prepared to reach new heights following graduation. The following programs for our young scholars from underserved backgrounds are critical to their success, and each one can do even more with investments from our generous and committed community.

Donors can establish current use or endowed funds to support the university's cultural centers, and their varied activities, initiatives, and programming. The minimum gift required to establish a named current use fund is \$25,000, while the minimum required to create a named endowed fund is \$100,000.

- Leadership programming
- Alternative spring breaks
- Professional development
- Attendance at conferences, workshops, or seminars
- Mentoring
- Cultural and artistic experiences

The Asian American Center. Individual growth is at the core of the college experience, and this center provides an environment where Asian American students can explore all facets of their social identity and take an active role in shaping their experiences at Northeastern. Through strategic dialogues, initiatives, and partnerships, it delivers opportunities for experiential learning and building networks—at Northeastern and beyond. With donor backing, it will continue to raise the visibility of our on-campus Asian American community, advocating for its members, organizing peer mentoring programs and events, and more.

- Contact: Rachel Moo, director: r.moo@northeastern.edu
- Unrestricted gifts may be made to fund designation code 300248

The John D. O'Bryant African American Institute. For more than 50 years, this institute has provided resources that build Black students' sense of community on campus, throughout the Northeastern network, and beyond. Named for John D. O'Bryant, the first African American to be appointed a vice president at Northeastern, it awards scholarships, supports student organizations, runs mentoring and leadership programs, and hosts events that celebrate African American history, achievement, and culture. With philanthropic funding, the institute will reinforce and broaden efforts such as the Ujima Global Leaders Program, which offers scholarships to students in recognition of their accomplishments and their potential to power positive change in their communities.

- Contact: Dr. Richard O'Bryant, director: r.o'bryant@northeastern.edu
- Unrestricted gifts may be made to fund designation code 300064

The Latinx Student Cultural Center. This center provides a home where Latinx students share their achievements and challenges, as well as their culture, and it inspires and advocates for their academic, personal, and professional development. Its members learn and hone leadership attributes and skills, while exploring their Latinx identity, and engage in experiential learning opportunities that widen their network and prepare them for their future careers. Donors can help the center enrich its offerings, which include scholarships for students with financial need who demonstrate academic excellence and an interest in community service.

- Contact: Sara Rivera, assistant director: s.rivera@northeastern.edu
- Unrestricted gifts may be made to fund designation code 365425

The LGBTQA Resource Center. Established in 2011, this center initiates and sustains services and programs that enrich the holistic development of Northeastern's lesbian, gay, bisexual, transgender, queer, questioning, and asexual students and their allies. Recognizing the multiple identities that LGBTQA students hold, the center's mission is to build a socially conscious community that welcomes difference, discourse, and intercultural engagement. Through philanthropy, donors can help it expand resources such as new student orientations, social activities, and events that prepare LGBTQA students for their co-ops, internships, and professional careers.

- Contact: Bob Jose, senior advisor for diversity and inclusion, and dean for Cultural and Spiritual Life: r.jose@northeastern.edu
- Unrestricted gifts may be made to fund designation code 390100