

Northeastern University



STRENGTHENING OUR CITY, TOGETHER

2020 Community Benefits Annual Report





Partnerships That Make an Impact

As a community that is privileged to call Boston home, we understand the tragic impact on lives and livelihoods that the pandemic has had on our city this year. All of us have been touched in some way by COVID-19. But we also know the power of Boston Strong, and the enduring quality behind it: our boundless capacity to work together to overcome problems great and small. We meet collective challenges with collective action.

In this spirit, we share this 2019–2020 Community Benefits Annual Report. It highlights many of Northeastern's most notable efforts to work with and give back to Boston's neighborhoods: volunteer projects, partnerships with local organizations and city agencies, programming and events that integrate service and learning, research to benefit our local communities, direct support to organizations, and public programming.

This year more than ever, we felt the imperative to work through the pandemic's limitations to make these vital initiatives a reality. While COVID-19 derailed portions of our programming this year, we were able to translate many of our bricks-and-mortar projects to the virtual space.

As you peruse this report, please keep in mind that that this represents just a sampling of what we have contributed to the city of Boston this year. We hope you will see in it the reflection of a community whose mission transcends master plans and annual reports. Northeastern is a university whose students, faculty, and staff are deeply committed to working alongside its neighbors to solve problems and improve lives.





Contents

6 Investments in Educational Achievement

- 7 Admissions and Scholarships
- 9 College Readiness
- 11 Academic Enrichment and Personal Development

14 Strengthening Neighborhood Connections

- 15 Housing
- 17 Neighborhood Engagement

20 Fostering Social, Racial, and Health Equity

- 20 Community-Engaged Teaching and Research
- 20 Community Service and Civic Engagement
- 22 Legal Support
- 24 Community Grants
- 24 Evaluation Consulting Services
- 24 Empowering Communities With Data
- 25 Lifelong Learning

26 Creating Jobs and Supporting Business Development

- 27 Recruiting Local Talent
- 29 Supporting Underrepresented Local Businesses

At a Glance

During this past year of unprecedented challenges, Northeastern University reaffirmed its commitment to partner with the people and organizations that compose the fabric of our city. Here's an overview of highlights from the full report.

Investments in Educational Achievement

Admissions and scholarships

\$16M

Institutional grants and scholarships

455

Boston students are enrolled in our Undergraduate Day program

Academic prep

\$200k

Funding for 10 community-based nonprofits providing 500 youth with a paid, on-ground, summer-long learning experience

300+

Hours of kindergarten preparation provided by Northeastern Jumpstart volunteers to local children aged 3 to 5

650

BPS students participated in our STEM field trip series through our Center for STEM Education

1,000

Students from 10 Boston Public Schools visited campus in November 2019 for the start of Northeastern's women's basketball season, a highlight of the university's annual Boston Public Schools Day at the Cabot Center

Additional details begin on page 7.

Housing and Neighborhood Engagement

Housing

825

New beds provided to students at Northeastern's new Lightview residence—225 more than our 600-bed goal

135

Rooms provided for front-line workers during the pandemic

Linkage fees

\$2.5 M

Housing linkage as part of the university's EXP research center, a state-of-the-art facility, located between Ruggles station and Northeastern's Interdisciplinary Science and Engineering Complex

Neighborhood engagement

\$2.6 M

Spent on upkeep for Boston's William E. Carter Playground, as part of Northeastern's \$108M total commitment to the park

1,500

Pounds of food donated to Grant Manor Tenants Association Food Bank by the City and Community Engagement's food drive

770

Local residents, organizations, faculty, students, and staff participated in Northeastern Crossing events

Additional details begin on page 14.

Social, Racial, and Health Equity

Support for community organizations

60%+

Community partners reported they could extend current service programs, program offerings, and reach because of a partnership approach

\$30K

Funding awarded to community organizations through the Social Impact Lab, Northeastern's center for social change and student-led grant making

Service projects

113K

Hours of service provided by Northeastern students, faculty, and staff to 200 community partners

64

Husky Volunteer Team students participated in weekly volunteer service with 15 local organizations

500

Massachusetts residents obtained assistance from NuLawLab's Unemployment Insurance Rapid Response project

Lifelong learning

55+

Minimum age of participants who may take a free course through Northeastern's Course Auditing for Community Members

27

Myra Kraft Open Classroom events, discussions on pressing public policy issues that are held weekly and open to the general public

Additional details begin on page 20.

Jobs and Business Development

Recruiting locally

26%

Of Northeastern's employees are Boston residents

6

Northeastern University incorporated six additional diversity job sites into its recruitment and hiring processes, including within the city of Boston

Supporting local, minority-owned, and women-owned businesses

\$54.5 M

Spent in Tier 1 and 2 across all underrepresented businesses

33%

Of preferred staffing vendors are women- and/or minority-owned, up from 3 to 15

\$12.5 M

Spending directed to 74 Women- and Minority-Owned and Small Local Business Enterprises

\$172K

Awarded to two design projects by the DREAM Collaborative, a Boston Equity Initiative company

Additional details begin on page 26.



The Marine Science Symposium attracts high schoolers and teachers to learn about research and practice around marine science issues.

Investments in Educational Achievement

Northeastern's commitment to partnerships for academic success continues to grow and evolve. From college pathways and scholarships for Boston youth to academic enrichment programs, investing in young people's learning goals across the city remains an institutional priority.

Admissions and Scholarships

Northeastern is proud of its evolving commitment to Boston's youth and families through our admissions and pathway programs, as well as scholarships. Creating educational opportunities for Boston Public School students and Boston residents is among the most critical work we do. Our goal is to remove barriers that have traditionally prevented Boston students from attending and completing college. We continue making our world-class education accessible and affordable to any resident who desires the opportunity. We are committed to using university resources to support Boston and families to ensure their students are prepared to succeed at Northeastern.

Undergraduate Admissions

Northeastern currently enrolls more than 455 Boston students in its Undergraduate Day program, including 134 receiving scholarships to attend the university. This year, the university has committed over \$16 million in institutional aid for Boston students.

The office of Opportunity Scholarship and Outreach Programs supports many of these students. OSOP served 180 students this academic year, two-thirds of whom are from Boston. Each has received one of five Northeastern scholarships: Boston Housing Authority, Neighborhood, Boston

Valedictorian, Boston Public High School, or Torch. In addition, OSOP continued to provide wrap-around services to students; these services include personal and academic advising, events and programming, and connections to important campus resources. Out of the 180 students that OSOP served, 87% identified as Black, Indigenous, and people of color; 77% were Pell Grant recipients; and 76% were first-generation college students.

Northeastern continues its Boston Housing Authority Scholarship program for residents of the BHA settlements seeking admission to either the full-time Undergraduate Day program or the College of Professional Studies.

The university is building on that effort through a new partnership with BHA and the Council of Large Public Housing Authorities. The new initiative, called Housing Is, aims to increase postsecondary achievement for students served by public housing authorities throughout the nation. Northeastern is one of six educational institutions across the U.S. taking part in this project.

In addition, we've nearly tripled the number of students benefiting from a program that enables Boston Public Schools students who were denied admission the opportunity to pursue a transfer admission contract. They are guaranteed admission to Northeastern after the successful completion of one year at a local community college. We

provide advising sessions with the Admissions team and assigned a designated admission counselor to support students as they fulfill the terms of the contract. The 48 students under active contracts will have the opportunity to matriculate at Northeastern in Fall 2021, a number that represents a 182% increase from 2019.

In spite of the limitations imposed by the pandemic, Northeastern worked with the community to continue offering unwavering support to Boston students and school counselors.

Led in part by the efforts of our Opportunity Scholarship and Outreach Programs office, Student Financial Services within Enrollment Management, and the We Care office within the division of Student Affairs, the university was able to assist current students in maintaining their academic progress. Undergraduate Admissions also served as a resource for Boston Public Schools, hosting virtual meetings with BPS Counselors.

Support for Nontraditional Students

Northeastern's part-time undergraduate programs served 584 students from Boston in FY20: 115 of them are studying toward degrees in high-demand STEM fields. Over 29 scholarships totaling \$216,000 were awarded to these part-time STEM majors from Boston who completed bachelor's degrees.

Another 109 students from Roxbury Community College and Bunker Hill Community College enrolled in Northeastern's part-time programs this year. Additionally, 18 Burke High School students visited campus for a day of lab exploration, which included a hands-on lab and student panel.

A partnership between Northeastern and the Fenway Community Development Corporation will create pathways to credentials and degrees for Fenway residents through a \$25,000 grant from the Mayor's Workforce Development office (as part of the Neighborhood Jobs Trust Tech Training Partnership).



Above: Northeastern hosts the annual Boston Public Schools Science Fair, an event to showcase students' innovative research.

Below: In Youth Police Academy, Northeastern's police meet with young people learning about law enforcement.

Foundation Year

We now have 84 students enrolled in Foundation Year, a first-year college program designed to help Boston students start and finish their degrees at Northeastern. Students who successfully complete Foundation Year matriculate into a degree program at Northeastern through one of two pathways: through the College of Professional Studies or through one of Northeastern's seven undergraduate day colleges. Additionally, students who matriculate into a degree program are eligible for Northeastern Promise, a commitment from Northeastern for grant funds to fill the gap between demonstrated need and cost of attendance.



College Readiness

Northeastern is committed to helping young people in our surrounding communities apply, matriculate, and succeed in college. Northeastern partners with youth-focused community-based organizations in various ways, including hosting groups on campus, supporting cohorts of students in programs, and volunteering as mentors and tutors. Programs include:

- Accelerate, Northeastern's pre-college program, prepares students for success at Northeastern and in higher education. Motivated local high school students experience Northeastern by taking part in immersive academic programs. Accelerate aims to continue hosting masterclasses in partnership with Boston schools, allowing students to engage with the faculty member. Accelerate will reserve several seats in each workshop and masterclass for our Boston residents at significantly reduced or no cost.
- Northeastern's Office of Diversity and Inclusion partners with SMASH Academy for their program to help Boston-area students finish high school and matriculate into college, with a special emphasis on navigating the college admissions process. In FY 2020, 325 students (up from 260 students from FY 2019) participated in SMASH Academy, with more than 50% representing Boston-area schools and organizations.
- Youth Development Initiative Project continued its efforts in championing pathways for postsecondary educational and career opportunities. Fully funded by Northeastern, YDIP offers year-round free programming and resources to its participants. YDIP focuses the majority of its recruitment from the neighborhoods close to Northeastern's Boston campus and works with a cohort of 20 families over the course of seven years to build individualized educational and developmental

plans for the student, parent, and the household. YDIP provides a myriad of services and resources to its participants, including after-school tutoring, mentoring, educational consultations by way of individual and family meetings, college application assistance, MCAS/SAT test preparation, financial literacy, summer internships, and a stand-alone program for parents. YDIP graduated six students in 2020. Seven YDIP participants graduated in 2019, and all the students enrolled in a college or university. One of the six students from this year's graduating class applied for applied for early-decision admission and was accepted to Northeastern.

- Youth from community partner organizations visit Northeastern's campus throughout the year to pursue learning goals and visit a college campus. Prior to COVID-19 restrictions, Northeastern's Office of City and Community Engagement hosted the YMCA Achievers Program two Saturdays a month in the fall through early spring, as well as 50 youth from Sociedad Latina's Escalera program.

134

**Boston students
earned scholarships
to attend Northeastern**



Pivoting to Ensure Families' Wellbeing

Latasha Scott is a student in the College of Professional Studies who works as a Massachusetts Promise Fellow at St. Stephen's Youth Programs. At St. Stephen's—a nonprofit with sites in the South End and Lower Roxbury—Scott serves as the middle school coordinator, helping students with homework and other supports.

The COVID-19 pandemic forced St. Stephen's to find new ways to support its families. Many people that St. Stephen's serves had lost their jobs and are struggling financially, Scott says. So the organization moved its programs online, and set up weekly opportunities for families to get free essentials, such as food and cleaning supplies.

“I think we found a different type of way to interact and make sure we create space and meet our youth and families where they're at right now.”



Campus Exploration Tours

Increasing the enrollment of underrepresented students on campus is a core part of our mission. Campus Exploration Tours provide a more focused engagement with K-12 students to inspire them to pursue secondary education. Our overall goal is to empower participants to envision themselves as university students by educating them about the admissions process and campus life. Unlike most college tours where students get a general campus overview, the Campus Exploration Tours host panels of diverse faculty, staff, and students, who share their experience and advice on navigating college as a first-generation, low-income, or minority student. Additionally, the tour itself introduces students to spaces on campus that exist to support students from the aforementioned groups, such as cultural centers. The Office of Institutional Diversity and Inclusion and other campus partners facilitate these tours.

Our goals for 2019–2020 were to increase the total number of young people to 450 participants and expand campus partnerships to new colleges and departments. While the COVID-19 pandemic impacted the number of young people we were able to bring to campus, adapting to a virtual format has presented an opportunity to create digital content and connect virtually with area schools as we continue to engage new campus partners.

During FY2020, we expanded our partnerships for the Campus Exploration Tours program to include more student panelists and departments. For example,



Massachusetts Promise Fellow Dali Almeyda provides student support in Roxbury's Rafael Hernandez School.

we collaborated with the Asian American Center to host the Boston Chinatown Neighborhood Center for their first visit.

Supporting Massachusetts Youth Success

The Massachusetts Promise Fellowship is a statewide AmeriCorps program. During FY2020, 25% of our Fellows served in neighborhoods surrounding Northeastern. Massachusetts Promise Fellows complete a year of service supporting academic

enrichment and college and career exploration for youth in grades 6–12. During FY20, 10 Fellows served directly in neighborhoods surrounding Northeastern at the following orga-

nizations: Freedom House, MissionSAFE, Rafael Hernández After School Program, Northeastern's Marine Science Center, Sociedad Latina, SquashBusters, and St. Stephen's Youth Programs. In addition, the FY20 AmeriCorps member cohort includes 80% people of color and 44% are first-generation college students.

Our Fellows worked with over 800 young people across the Commonwealth, and—of those 800 youth—248 high school seniors celebrated college or career program acceptances at the end of the academic year. Throughout the program, Fellows planned, organized, and implemented 747 Academic Enrichment Workshops, 1,503 one-on-one College Advising Sessions, and 273 mental health and community resource referrals. Over 300 youth self-reported increases in their academic engagement.

584
students from Boston
are enrolled in College
of Professional
Studies programs

“One student in our Beach Sisters Program is in the sixth grade. For the first few weeks of programming, she was not participating, but we could tell she was interested. The peer leaders and I gave her some time to open up, and by the fourth week, she was participating in the group work and having a good time learning about marine science.

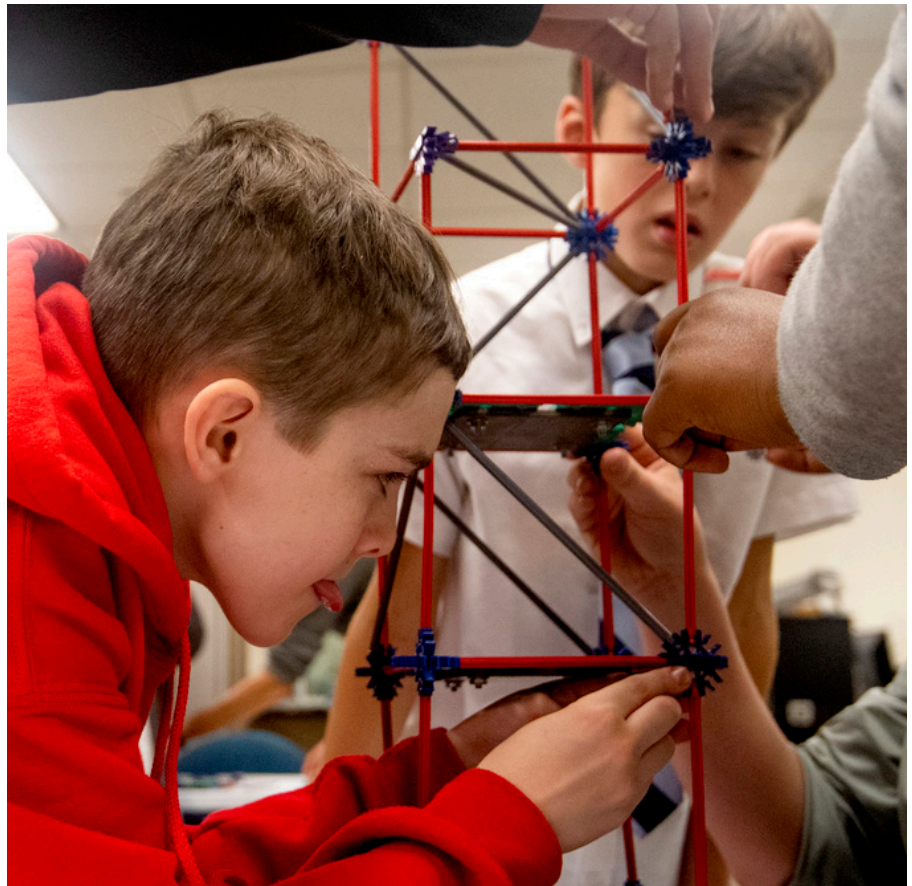
—Sydney Spicer, 2019-2020
Massachusetts Promise Fellow

Academic Enrichment and Personal Development

Empowering History Makers

We increased Boston youth engagement through the Boston Public Schools, METCO Inc., and National Parks Service partnerships with the University Archives and Special Collections. We specifically made an impact with METCO youth who visited the Archives and Special Collections; they created a short film connecting the history of education activism in Boston to their experiences as students in METCO. National Parks Service youth who participated in *Historias de Boston* used archival materials to make short films about anti-racism history in Boston's national park sites.

These successes were powered by a primary mission of Northeastern's University Archives and Special Collections: to ensure our archival collections that document the history of the Greater Boston community are accessible through events, classes, and remote reference services. In 2020, our goal was to continue engaging Boston youth in understanding the history of their city through classes and primary sources, and to continue engaging the community in events like our Neighborhood Matters speaker and film series. We empower Boston community members to see their role in the city's history and to view themselves as history makers. As a department that receives records from the community, Northeastern's archives must make these stories and history accessible in a variety of ways.



Center for STEM Education events at area schools bolster the K-20 STEM education ecosystem.

Balfour Academy

Twenty-two new 7th graders joined Balfour Academy this year to participate in the program through their high school years. Balfour Academy provides 120 Boston students with summer academic classes, enrichment activities, and after-school tutoring during the school year. Due to COVID-19 restrictions, the 2020 Balfour Summer Academy was redesigned to serve its current students through online learning programming.

STEM Education Events

During the 2019–2020 academic year, 650 BPS students participated directly in our STEM field trip series through the Center for STEM Education. Prior to the COVID shutdown, Northeastern traditionally hosted the annual Boston Science and Engineering Fair on campus. This event brought approximately 300 middle and high school students and their families to campus. The event was supported

by a large cohort of faculty, students, and staff that provided assistance with coordination and judging of the event. We expanded our virtual support to students and educators through the publication of a weekly STEM newsletter, highlighting connections to BPS elementary schools' science curriculum. We also shared STEM-related resource materials.

The Center for STEM Education at Northeastern University seeks to build and support a community of educators, researchers, and students with the collective goal of strengthening the educational ecosystem in science, technology, engineering, and mathematics. The center expands learning and career pathways, especially for students underrepresented in STEM fields. In addition, it provides opportunities for Northeastern faculty and students to engage directly with the local community, meeting needs identified by our direct collaboration with the Boston Public Schools.

Violence Prevention Training and Initiatives

Schools and organizations throughout Boston access violence-prevention training through Northeastern. In the past year, the Center for the Study of Sport in Society trained staff and youth in Boston-based Department of Youth Services facilities for the Boston Police Department's youth empowerment initiative, We Belong, and at Charlestown High School.

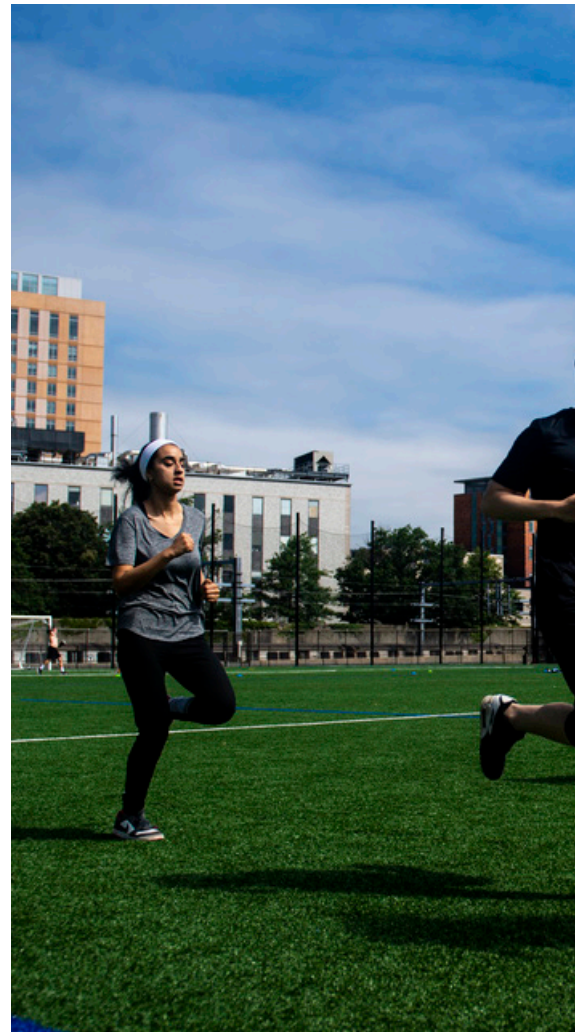
Additionally, 10 community-based nonprofits gained access to \$200,000 in funding that provided 500 youth with a paid, on-ground, summer-long learning experience. These experiences included college readiness, workforce development, and trauma support. The funding grew from a collaboration among the Hayden Foundation, Boston After School, Boston Police Department's Bureau of Community Engagement, and other nonprofit and corporate partners.

Youth Police Academies and Dialogues

Boston youth enjoyed enrichment opportunities during summer and February vacation periods through Youth Police Academies. We experienced an increase in our monthly involvement with the St. Cyprian Learn and Play Daycare Center in Lower Roxbury by hosting storytimes, Stranger Danger training, and a fire safety presentation with the Boston Fire Department. Through the Northeastern Police Department, we increased our Youth/Police Dialogues with the Edward M. Kennedy Charter School, Balfour Academy summer program, Roxbury Children and Family Services' Youth Police Partnership, Boston Public School's Rafael Hernandez K-8 School, and the Boston Police Department's We Belong program.

Jumpstart

More than 40 Northeastern students volunteered with the Jumpstart program, which helps prepare preschool aged children (ages 3–5) for kindergarten by focusing on their language, literacy, and social-emotional development. Of those 40, more than half completed 300+ hours of service each in local preschool classrooms. When COVID-19 cut the program year short, students and staff sent books and materials to participants' homes and offered online resources so children and families could continue learning together. Jumpstart at Northeastern predominantly serves the Roxbury neighborhood.





BPS Field Day

A thousand students from 10 different Boston public schools visited campus in November 2019 for the start of Northeastern's women's basketball season, a highlight of the university's annual Boston Public Schools Day at the Cabot Center. The Office of City and Community Engagement and Northeastern Athletics organized the event, including transportation and lunches. Women's basketball head coach Kelly Cole and her team members rallied the students before the game to picture themselves as future Huskies, encouraging them to continue their education.

School Supplies for Boston Public Schools

When city officials got the news that EdVestors, a school improvement organization, and its donors were sending an 18-wheeler full of art supplies for Boston's families, there was only one problem: Where would they unload and sort the supplies? Northeastern helped process 37 pallets of art supplies donated to Boston. Once the supplies were unloaded from the truck, sterilized, moved into the arena, and sterilized again, volunteers from the city safely organized the supplies to be distributed to Boston Public Schools children throughout the city.



Boston's Summer Youth Employment Program

Associate Professor Alicia Sasser Modestino leveraged her multiyear research on the impact of summer jobs on youth outcomes to successfully advocate for the continuation of the city of Boston's Summer Youth Employment Program during the COVID-19 pandemic. Every summer, thousands of Boston youth participate in this program, which connects teens and young adults in the city with a paid internship during summer vacation. Modestino's research finds that participation in the program increases high school graduation rates by 6 percent, improves employment and wage outcomes—particularly for racial minorities—and leads to a 30 percent reduction in violent and property crimes. Another crucial finding suggests that participants' families depend on these summer earnings to supplement household income.

Boston became one of the only cities in the U.S. that was able to continue its summer youth jobs program. In partnership with other campus colleagues and through the integration of the project management software program Practera—also sponsored by Northeastern—teens were able to participate virtually in summer internships, which included beautifying municipal parks, designing a public health campaign around COVID-19, and participating in paid community college courses.

\$16 M
***in institutional aid
for Boston students***

Strengthening Neighborhood Connections

Northeastern considers itself part of the fabric of Boston, particularly within the neighborhoods of the South End, Roxbury, Mission Hill, and the Fenway. Our students, faculty, and staff work closely with community members to ensure that we're not only meeting the commitments outlined in the 2013 Institutional Master Plan, but also serving as a critical resource for community events and programs that lift families and provide opportunities for enrichment.



Writers Week convenes Boston's writing enthusiasts to hone their skills and make new connections.



Housing

Northeastern is committed to meeting its students' housing needs while alleviating the pressure those needs place on available housing stock in the neighborhoods immediately surrounding our campus. Northeastern's Campus Planning & Real Estate and Facilities Management departments make this possible by planning, designing, and building additional student housing to support the city's "Housing a Changing City" plan. The university's Institutional Master Plan made two commitments when it comes to housing:

1. Create, or assist in creating, net new housing for a minimum of 600 undergraduate students within the first five years of Northeastern's Institutional Master Plan.
2. Work with partners to identify, advance, and support affordable housing projects in the surrounding neighborhoods.

Here's a summary of what we've achieved so far, as well as projections for near-term housing goals—for both students on campus and to support affordable housing access for community members in our neighborhoods.

Additional on-campus beds for students

Northeastern surpassed the 600-bed goal by working with developer American Campus Communities to deliver Lightview, an 825-bed residential building for Northeastern students. Lightview opened in Fall 2019.

Planning is underway for 840 Columbus Avenue, a second residential building with a mixed-use base that will provide approximately 925 beds to students. The project has been designed to deliver these beds in two parts: 175 net new beds for the university and about 750 beds that will replace approximately 750 beds being sold in the Fenway. In this series of steps, the benefit to the community is twofold:

1. 175 net new student beds built, so fewer students will be taking up beds in the neighborhoods
2. By selling 750 beds in the Fenway, these properties can then be sold and returned (likely after redevelopment) to the housing market. Northeastern would work with the city and community to ensure that the sale of Fenway properties results in a mix of housing affordability.



Northeastern's Richard L. O'Bryant (left), director of the John D. O'Bryant African American Institute, welcomes Dr. Marc Lamont Hill to the Gateway Speaker Series, which features thought-provoking programming.

Linkage fees

Northeastern continues to work with partners to identify, advance, and support affordable housing projects in the surrounding neighborhoods. Northeastern has met with the IMP Task Force several times as part of the public process associated with 840 Columbus Avenue. If the 840 Columbus project advances through approvals, the university will pay associated city-mandated linkage fees to support affordable housing and job training for the mixed-use building base.

Northeastern will also pay over \$2.5 million in housing linkage as part of the university's EXP research center. This state-of-the-art facility, located between Ruggles station and Northeastern's Interdisciplinary Science and Engineering Complex, enhances the university's commitment to excellence in learning and discovery along the Columbus Avenue corridor. Northeastern will continue to work with the city to appropriately direct linkage funds associated with these projects.

Housing for first responders

In April, Northeastern opened its West Village residence hall on the Boston campus to police and emergency medical service providers to help address the increased need for safe places to stay for first responders on the front lines of the COVID-19 pandemic. During the early months of the pandemic, Northeastern provided 135 rooms containing beds, private bathrooms, and kitchenettes for first responders living with someone who might be at higher risk for severe illness from COVID-19.

135

**Rooms provided for
front-line workers
during the pandemic**

Neighborhood Engagement

Northeastern Crossing events

Northeastern Crossing, housed within the Office of City and Community Engagement, is an outcome of Northeastern University's 2013 Institutional Master Plan. City residents on the IMP Task Force—from Fenway, Mission Hill, South End, and Roxbury—worked with the university to create a community-bridging initiative that provides space, programming, and opportunities for local residents and organizations at no cost.

In FY 2020, CCE hosted Northeastern Crossing programming and events designed to share knowledge related to improving civic, fiscal, and physical health; developing writing and professional skills; and strengthening our campus and community collaboration through public conversations and networking. More than 770 local residents, community organizations, faculty, students, and staff benefited from these events and programs.

770
local residents,
organizations,
faculty, students,
and staff
participated in
Northeastern
Crossing events

Here's a sampling:

- The **Annual Gateway Series** brought together nearly 150 people at the fall outdoor mixer. Additionally, more than 270 people attended our winter event, which included a powerful community breakfast and public conversation, featuring award-winning author and political commentator Marc Lamont Hill, at Northeastern University to discuss challenges, controversies, and trends around building and sustaining social and political movements.
- The **3rd Annual Harvest Fest and Stroll** provided two daycare centers—Learn and Play Child Care Center at St. Cyprian's Episcopal Church and Northeastern's Russell J. Call Children's Center—and residents of Roxse Homes Apartments with a fun and safe atmosphere for children and their families to trick or treat. The event was a collaboration with the Northeastern University Police Department and 15 campus partners.
- We offered a **community economic empowerment series** for Boston's residents approaching retirement. This series provided seniors with knowledge

to make better informed financial decisions, identify any gaps or needs in their existing plan, and support them on their path to economic empowerment and wellness. This series was a collaboration between CCE and Nicholas Josey, a Northeastern alum and founder of The Vincita Institute.

- During the early months of the pandemic, it was essential for the on-campus and off-campus communities to have access to restorative and creative spaces. We continued our partnership with **Afro Flow Yoga** to bring virtual, free flow sessions to a diverse and regional audience from across the city and state.

“Afro Flow Yoga creates the bridge to bring diverse communities together. These are people that wouldn't normally go to yoga classes, which usually aren't that diverse, but we want to make them feel comfortable and they diversify our meetings.”

—Jeff Jones, co-owner of Afro Flow Yoga

- In a collaboration between City and Community Engagement, the Department of English, and the Writing Center, Northeastern employed ten area writers for our annual **Writers Week**. The event provided a space for our Boston writing community to convene, converse, collaborate, and challenge the status quo while building new skills.

“For seven years, my passion project was stalled. Writers Week motivated me to finish my manuscript on historic narratives about race and health in Boston.”

—Elmer Freeman, Executive Director of CCHERS and faculty member in the Department of Health Sciences



In a Gateway Speaker Series session, author and political commentator Dr. Marc Lamont Hill discusses social and political movements.

William E. Carter Playground

The historic William E. Carter Playground, owned by the city of Boston, was officially reopened by Boston Mayor Martin J. Walsh and Northeastern President Joseph E. Aoun in 2018. Through an agreement with the city of Boston, Northeastern committed \$108 million to the park: \$26 million was spent on the park's reconstruction and \$82 million was allocated toward maintenance for 30 years. In 2019, Northeastern spent \$2.6 million on the park's upkeep. In December 2019, Northeastern reinstalled an inflatable dome over one of the athletic fields to enable sports and other recreational activities throughout the winter. For information about permitting and reservations at Carter Playground, residents can visit the Parks and Recreation website at the city of Boston.

Community Advisory Board

The Community Advisory Board is a dynamic and insightful group of committed community members tasked with advising and providing feedback on the various programs and initiatives led by the Office of City and Community Engagement. This past year marked CAB's fourth year of engagement. Members served on one of two subgroups to provide feedback on how Northeastern students, staff, and faculty interact through initiatives run by CCE and other community-focused offices and departments, or on how CCE can engage and foster new connections between individuals and the university. The CAB is an essential component of our work and helps bring the community's voice into all that we do.

Neighborhood community meetings

Through the Northeastern University Police Department, Northeastern has increased its participation in Boston neighborhood improvement committees. In FY20, we began monthly attendance at the following community meetings: Park Management Advisory Committee, Problem Properties Task Force, Mission Hill Crime Committee, and Lower Roxbury Community Task Force. Additionally, the Office of City and Community Engagement participated in local neighborhood meetings, including, Chester Square Neighborhood Association, South End Lower Roxbury Safety Task Force, and Roxbury Cultural Network.



New England Patriots safety Devin McCourty takes part in a blood drive at Matthews Area to support the Red Cross' crucial needs.

Donations and drives

To support our local neighborhoods, multiple offices and departments are proud to sponsor and participate in donations, drives, and events.

- CCE worked with the **Fenway Civic Association** to adapt to COVID safety protocols and spread this year's Fenway Flower Share across three locations. Since 1975, Northeastern's Office of City and Community Engagement has teamed up with the Fenway Civic Association to sponsor their annual Fenway Flower Share to support the Fenway Civic Association's membership drive. Due to the COVID-19 pandemic, this year's event was at risk of being canceled. However, CCE staff reimagined the event to ensure residents' safety, and the university continued this 45-year tradition, bringing a little cheer to the community in challenging times.

“With the COVID pandemic affecting people’s health, financial stability, and the general happiness, we wanted to bring a little hope to our communities while ensuring their safety and honoring this partnership that the university has had with the Fenway Civic Association for over four decades.”

—**David Isberg**, Assistant Vice President of City and Community Engagement

- Each year, the **Office of City and Community Engagement** hosts campuswide food and toy drives during the winter holiday season. In November 2019, the 43rd annual food drive collected over 1,500 pounds of food donated by CCE to Grant Manor Tenants Association Food Bank in Roxbury. In December 2019, new and unwrapped toys and books were collected and distributed to several community partners and organizations



Northeastern's 2019 Thanksgiving drive collected over 1,500 tons of food for our neighbors in Roxbury.

for families in need in Northeastern's surrounding neighborhoods.

- With the support of Northeastern University, the **American Red Cross** was able to host **blood drives** at Matthews Arena for emergency donations on April 15, May 4, and May 20, 2020, during a nationwide blood shortage due to the COVID-19 pandemic. Many locations that would typically host the drive, such as businesses and large conference centers, had shut down in an effort to slow the spread of COVID-19. Matthews Arena, the world's oldest indoor hockey arena still in use, continues to be an integral part of the Boston community.
- The **Northeastern University Police Department** began a backpack collection drive to support the People's Baptist Church in Lower Roxbury. NUPD also continued the annual Book Drive to benefit the city of Boston's ongoing book collection. NUPD expanded its Never Ever Give Up bag distribution,

which donated nonperishable food items, toiletries, water, and socks to several hundred displaced individuals in our Boston patrol footprint. Finally, NUPD began involvement in Target's Christmastime Shop With A Cop program at South Bay Shopping Center.

- Northeastern provided multiple uniformed bike officers from NUPD to the city of Boston's yearly Ride for Peace near Franklin Park. Additionally, NUPD launched a new program, **SW Corridor Connections**, which is a coffee and conversation event where officers connect with Boston commuters.

1,500
pounds of food
donated by City
and Community
Engagement

Fostering Social, Racial, and Health Equity

Northeastern collaborates in many ways with our neighbors on initiatives and programs that empower communities and increase the quality of life for residents. Initiatives range from volunteerism to data-driven programs derived from collaborative research to legal support.

Community-engaged teaching and research

In FY20 Northeastern students, faculty, and staff provided 200 community partners with more than 35,000 hours of service. This included 113 service-learning course sections across the university in eight colleges and two programs involving 73 faculty members and over 2,000 students.

The Community-Engaged Teaching and Research team, part of the Office of City and Community Engagement, supports faculty who integrate service or community engagement into their teaching, conduct research on issues related to service and community engagement, and pursue critical research questions identified by community members or organizations. Over the years, we've learned that the best way for learning and research to support communities is to partner with community organizations to align needs and goals. Through partnerships, we can design better programs and initiatives and make a bigger impact. In fact, 62% of Fall 2019 community partners reported they were able to improve their current service programs or program offerings within their organization, and over 60% expressed that they were able to increase the number of clients or youth served because of a partnership approach.

This year, Community-Engaged Teaching and Research continued building relationships with research institutes and offices across the university, particularly those focused on conducting community-engaged research and research about engaged learning. Additionally, the team completed the fourth year of its Service-Learning Fellows Program, a yearlong program for faculty designed to build knowledge to enhance student learning and engagement, connect courses with social issues, and strengthen community relationships. We were able to adapt fluidly to the online environment in response to COVID-19 due to our internal priorities and goals of improving our infrastructure, systems, and processes.

“[Service-Learning] definitely created an ease on our staff because the students were creating content and teaching it. The fact that the students were teaching in small groups was better for group management and some Spanish-speaking students were able to communicate and include our students who didn't speak English.

—Vicky Ajene, St. Stephen's Youth Programs



The Alliance of Civically Engaged Students makes an impact at Daily Table and other local nonprofits.

Community service and civic engagement

The suite of community service and civic engagement programs in the Office of City and Community Engagement connects Northeastern students and staff members with more than 100 community organizations annually through events and programs ranging from one-day to multi-year commitments. In response to the requests of many community organizations, Northeastern offers sustained volunteer commitments. We also provide students and staff opportunities to learn from and engage with the broader Boston community and contribute their talents and skills to building a better Boston.

- More than 100 first-year students moved to campus in late August for an intensive orientation program and traveled around Boston to complete nearly 60 service projects, for a total of more than 4,000 hours through the Alliance of Civically Engaged Students. First-year students then committed to weekly volunteer service with 20 Boston-based nonprofits from October through March. ACES accepted its largest cohort of first-year students to date to learn and engage with the city of Boston. In addition, more than 200 upper-class ACES students completed community service and civic actions, engaged in the political process, and committed to building an alliance of civically engaged students across Northeastern's Boston campus.



- This year, 145 students and staff members contributed over 4,000 hours of service to 12 service projects across eight states and four countries through the Alternative Spring Break program. Alternative Spring Break is an immersive traveling and learning experience that engages Northeastern students and staff members in a week-long service activity in various cities and countries across the world. This year, we added one Boston-based trip, which partnered with Hope House in Roxbury and Fam-

ilies in Transition in Manchester, New Hampshire, to learn how communities are responding to the opioid epidemic. The team had the opportunity to participate in NARCAN training through the Boston Public Health Commission.

- Over the course of the year, 64 students from the Husky Volunteer Team participated in weekly volunteer service with 15 local Boston organizations, including the Orchard Garden Boys & Girls Club, Jewish Vocational Services, St. Francis House, and 826 Boston.

Filling a Life-Saving Need

During the pandemic, the U.S. experienced serious declines in blood donations, leaving the nation's blood supply at critically low levels. One reason was that many places where the American Red Cross usually held blood drives were closed because of the pandemic. To meet this urgent need, Northeastern hosted two

blood drives in less than a month, in collaboration with the Red Cross.

The blood drives were held in the university's spacious athletic facility, Matthews Arena, allowing everyone involved to adhere to physical distancing and other protocols to keep people safe.

"This is a great way to be able to contribute," said David Fraizer, the senior director of Northeastern's athletic facilities and event services.

The university has continued supporting the American Red Cross through its blood mobiles on the campus.



Left: More than 200 members of Alliance of Civically Engaged Students took part in sustained service projects at Boston nonprofits.

Below: NuLawLab's Fight Displacement trivia board game aims to help Boston residents learn about legal rights and activism.



Legal support

The NuLawLab creates new strategies of legal empowerment for people who cannot afford to hire a lawyer. NuLawLab programs, projects, seminars, and research allow us to build cross-disciplinary teams and community-based partnerships focused on transforming legal education, the legal profession, and legal services. NuLawLab's community-engaged work is central to efforts to work collaboratively with intended end-users by deploying the methods of co-design, co-creation, and participatory design.

Our goals for FY20 were to continue this work by expanding our Stable Ground project, an effort to use arts-and-culture programming to distribute local housing-related legal empowerment resources. In response to the COVID-19 health restrictions implemented in March, NuLawLab pivoted its activities to create a series of COVID-19 Rapid Response projects focused on domestic violence, unemployment insurance, and eviction defense.

- NuLawLab developed and implemented a strategy to transition the School of Law's Domestic Violence Clinic to operate remotely by launching an online informational and intake website, deploying a custom smartphone app for secure communications between clinic and clients, and accessing underutilized hotel space for an emergency shelter. This transition resulted in a significant increase in the number of virtual client referrals through the new online presence. Full results can be seen at dvilegal.org.

- In collaboration with Greater Boston Legal Services, NuLawLab organized and deployed a team of over 90 law students, who collectively spoke 19 languages, to help individuals file for unemployment and pandemic unemployment during the height of the crisis in spring and summer. Our Unemployment Insurance Rapid Response project assisted nearly 500 Massachusetts residents.
- Pre-pandemic, NuLawLab's Stable Ground project successfully developed, tested, and launched a board and trivia game, Fight Displacement! This game was designed to help Boston residents navigate legal rights and municipal agencies in order to fight displacement and influence development in local neighborhoods.

500

Massachusetts residents sought assistance from NULawLab's Unemployment Insurance Rapid Response project

Community grants seed positive changes

\$20,905

in funding was awarded to area organizations to support their communities during the COVID-19 pandemic, including funds to support the conversion of programs and services into a digital format, funds for purchasing both goods to meet the basic needs of community members and materials needed to continue program delivery, and donations to newly formed emergency funds or fundraising in response to COVID-19. In light of the COVID-19 outbreak, the Office of City and Community Engagement adapted the purpose and scope of the Community Mini Grants initiative to respond to the emerging challenges affecting organizations and the communities surrounding Northeastern's Boston campus.

\$30,000

in funding was awarded to community organizations through the Social Impact Lab. In FY 2020, the SIL was committed to increasing the responsiveness of its student-led grant making program, Northeastern Students4Giving, to community needs. SIL students engage in ethical and effective social impact work. When COVID-19 struck, we adapted and expanded our giving to accommodate virtual collaboration among our students and respond to the increased burdens on Boston nonprofit organizations. In addition to the annual \$10,000 NS4G grant, two online Social Impact-athons awarded an additional \$20,000 to local nonprofits. NS4G awarded \$10,000 each to South End Community Health Center, Action for Boston Community Development, and Community Servings to support their work providing mental health services and responding to food, economic, and housing insecurity in Boston.

Evaluation consulting services

Through a collaboration between Bouvé College of Health Sciences and the College of Social Sciences and Humanities, the Northeastern University Public Evaluation Lab provided evaluation and consultative services to Greater Boston-area community organizations, with the mission of improving the health, well-being, and safety of the communities they serve. NU-PEL is an interdisciplinary lab of faculty and multigenerational student teams. The lab's areas of focus include health equity, racial equity, education equity, and criminal justice. NU-PEL and its work are grounded in culturally responsive evaluation. Examples of our community collaborations include:

- Students in the School of Public Policy and Urban Affairs worked collaboratively with community organizations in developing evaluation plans.
- NU-PEL worked collaboratively with the Greater Boston Evaluation Network, the American Evaluation Association local chapter, to provide evaluation training to community organizations and academic institutions. In the first of a regular series of jointly sponsored events, GBEN and NU-PEL sponsored an evaluation training focused on impact evaluations. Members from the community as well as from Northeastern University heard a panel of experts discuss their experience with conducting impact evaluations. NU-PEL and the Human Services program in CSSH continued an ongoing collaboration with 826 Boston to evaluate their Writers' Room programs in Boston Public Schools.

Empowering communities with data

Housed in the School of Public Policy and Urban Affairs, the Boston Area Research Initiative's goal this year has been to instill leadership and power in community organizations surrounding the use of modern digital data resources. BARI pursues this through continuous growth in multiple avenues, including community-based trainings in our Boston Data Portal, our annual conference, social media engagements, and data consultations. The initiative empowers and educates communities, civic leaders, nonprofit leaders, and policymakers about the use of data and technology to benefit communities. BARI is a leader in the emerging science of urban informatics, the use of novel data and technology to better understand and serve cities. An important part of BARI's mission is to create equity in the world of urban informatics by serving as a resource to the broader community.

During the pandemic, BARI expanded its audience both within and beyond Boston. We convened over 600 attendees at The Smart Equitable Commonwealth, our virtual conference. The conference included three keynotes, each taking a different approach to strategizing how data and innovation assist the Greater Boston-area and other communities around the country operate in the post-COVID-19 age and combining leaders from academia with municipal leaders, including Boston's Mayor Marty Walsh.

“For a small organization like Little Brothers Friends of the Elderly, having access to evaluation professionals like NU-PEL makes a huge difference, and working with graduate students makes the work affordable.”

—Cynthia Wilkerson, Program Director of Little Brothers Friends of the Elderly, Boston Chapter



Former Massachusetts Governor Bill Weld shares insights about foreign policy at Myra Kraft Open Classroom.

Although BARI had to transition its community-based data trainings to a virtual format in March, we continued to see an average of 25 attendees per session. Our data consultants met with 10 organizations during this year, including Operation Lipstick, DiversityDataKids.org, and Beyond Conflict.

Our efforts continue to educate, train, convene, and grow the civic data ecosystem of Boston with the goal of continuing to expand its reach. We have positioned ourselves and our programming to support researchers, policymakers, practitioners, and community groups to take a data-driven approach to building back the economy, education, transportation, and housing post-pandemic.

Lifelong learning

- Northeastern commits to offering Course Auditing for Community Members (formerly Learning Link) for community residents age 55 and older. Participants are able to audit one course in each of the spring and fall semesters. This program embodies the university's mission of education and its commitment to lifelong learners.
- The Myra Kraft Open Classroom presents weekly discussions of matters of pressing public policy and is open to the general public. Boston residents often join these forums that present the research, thoughts, and activities of university experts, public officials, and community activists. The events also provide opportunities to ask questions on subjects ranging from the role of media in shaping public policy, the underlying causes of racial injustice in

America, issues of public health and safety, education, housing policy, and the rule of law in a time of political turmoil. In Fall 2019, the Open Classroom presented Campaign 2020: Ready Set Run and in Spring 2020, Climate Change 2020: A Course for Everyone.

“After moving to Jamaica Plain, I realized how accessible are the wonderful places along Huntington Avenue—museums, music, and Northeastern. Since 2018, I have audited several courses and have had the chance to meet many of the Northeastern faculty. The content and quality of the courses have been excellent.

—Ed Burke, Jamaica Plain resident

Creating Jobs and Supporting Business Development

Higher education is one of the city's most thriving job sectors. Northeastern proudly employs more than 1,900 Boston residents and is committed to increasing the number, as well as the diversity, of its employees. We also recognize our critical role in supporting local small, minority, and women-owned businesses. Over the past seven years, we have made significant contributions to that effort, not only to meet the goals of our Institutional Master Plan, but also as part of our larger university mission to improve lives and lift communities.



For more than a decade, Northeastern alumnus George Benner has been feeding South Boston families through his nonprofit, Round Table.



26%
*of Northeastern's
 total employees live in
 Boston, 2019–2020*

Recruiting Local Talent

Northeastern's multifaceted approach to building a pipeline of talent from our surrounding communities targets the following goals outlined in the Institutional Master Plan:

- Increase the number of employees who live in our contiguous ZIP codes by 3 to 5% within three years
- Encourage our vendor partners to hire an additional 100 employees from our contiguous ZIP codes within three years
- Provide 10 to 15 three-month internship opportunities to community members per year
- Increase the number of women- and minority-owned preferred recruitment vendors
- Increase the number of diversity-focused job boards where the university posts open positions

Here's an overview of some of the progress we made toward those goals over the past year:

- Northeastern's Human Resources Management has deepened its current partnerships and created new partnerships through community outreach with organizations in the university's surrounding neighborhoods. This included introducing academic programs to strengthen community engagement, employment opportunities, and professional development, as well as reforming recruitment, interviewing, and hiring practices so that newly hired employees better reflect the communities in which we do our work.

Snapshot of Northeastern's Boston-based Employees, FY20

| | Employees living in Boston ZIP codes | Percentage of Northeastern's total employees |
|----------------------|---|--|
| Excluding PT faculty | 1,688 | 26.14 % |
| Including PT faculty | 1,924 | 22.61 % |

- HRM consulted with departments on strategies and resources to empower them to reach their goals in hiring local talent, meeting with department heads and hiring managers and providing training and tools for their hiring initiatives.
- In partnership with the Northeastern's Office of Procurement, HRM increased the number of preferred staffing vendors from three to 15 so that one-third of our preferred staffing vendors are now women- and/or minority-owned.
- HRM became a preferred corporate partner with The Partnership, Inc. The Partnership, formed in 1987, has evolved from its original focus on advancing African Americans in corporate Boston into an organization that supports multicultural professionals at all levels. When The Partnership created a new JobBoard to foster the recruitment and placement of diverse talent in Greater Boston, HRM was an inaugural member. The JobBoard platform not only more broadly communicates opportunities, it connects organizations committed to diversity with professionals seeking inclusive environments.
- Northeastern incorporated six additional diversity job sites into its recruitment and hiring processes, which aim to increase applications from diverse candidates, including within the city of Boston. These new sites are [AsiansInHigherEd.com](https://www.asiansinhighered.com), [BlacksInHigherEd.com](https://www.blacksinhighered.com), [DisabledInHigherEd.com](https://www.disabledinhighered.com), [HispanicsInHigherEd.com](https://www.hispanicsinhighered.com), [LGBTInHigherEd.com](https://www.lgbtinhighered.com), and [VeteransInHigherEd.com](https://www.veteransinhighered.com).
- While the COVID-19 pandemic forced us to pause in-person community engagement events starting in February 2020, HRM was an active presence at a number of recruitment-related community events through January, including:
 - Work Without Limits' Raise the Bar HIRE! Career Fair
 - The Boston Private Industry Council Annual Meeting
 - The Partnership Inc, JobBoard Reception
 - New England HERC's 9th Annual Diversity Conference
 - Mass LGBT Chamber of Commerce Holiday Soiree
 - Veteran Community Reception
 - Massachusetts LGBT Chamber of Commerce First Event Transgender Job Fair
- In January, Northeastern's Facilities Management division launched a new partnership program in collaboration with Boston's Madison Park Technical Vocational High School. The program provides paid apprenticeships to four high school students, creating a pathway for them to obtain the necessary skills and training to start a career in the trades. The apprentices were hired to work in Northeastern's Electrical and Fire Safety units, and have remained employed during the pandemic.

“My colleagues show great workmanship and have taught me so much about fire safety. I hope to keep working for Northeastern after I graduate from high school and to attend school here in the future.”

—**Khum Chit**, Northeastern Facilities Management apprentice, Madison Park High School, '21



During the pandemic, the Community Business Clinic moved its summer session to the virtual space.

Supporting Underrepresented Local Businesses

In 2014, Northeastern formalized a plan to assist the city of Boston and the Commonwealth of Massachusetts in promoting and advancing underrepresented businesses in nearby neighborhoods. During FY20, Northeastern continued to direct percentages of university spending to key groups of minority-owned business enterprises, women-owned business enterprises, and small local business enterprises.

The initiative's goals over time include the following:

- Increasing business with SLBEs to 20% of its discretionary spending and WBE/MBEs to 12% of discretionary spending within 10 years.
- Identifying appropriate community-based businesses for on-campus opportunities, integrate them into new or existing university buildings, and designate them as preferred vendors in the university purchasing system.
- Provide valuable learning and networking opportunities to help improve underrepresented businesses' growth and potential, including supplier fairs, business networking events, training and mentoring initiatives, and capacity-building programs.

Northeastern's Procurement Services established partnerships with several internal and external contacts to plan, organize, and implement the many aspects of our supplier diversity initiatives. Other areas of the university contributed their planning and support, including our School of Law and our Facilities Management team. Here's an overview of what we accomplished in FY20:

University spending

The university's combined Tier 1 and 2 supplier expenditures across all underrepresented businesses totaled approximately \$54.5 million. Of this total, \$25.2 million was spent with women- and minority-owned businesses, and \$29.3 million was spent with small and local businesses.

25%

Northeastern's combined Tier 1 and 2 supplier spend across all underrepresented businesses

University Spending, FY20

| Supplier Classification | Tier 1 Expenditures | Tier 2 Expenditures | Total |
|-------------------------|---------------------|---------------------|---------|
| WMBE | \$23.9M | \$1.3M | \$25.2M |
| SLBE | \$29.3M | \$0 | \$29.3M |
| Total | \$53.2M | \$1.3M | \$54.5M |



Northeastern hosts a Work Without Limits event to connect with job candidates with disabilities.

Associations and partnerships

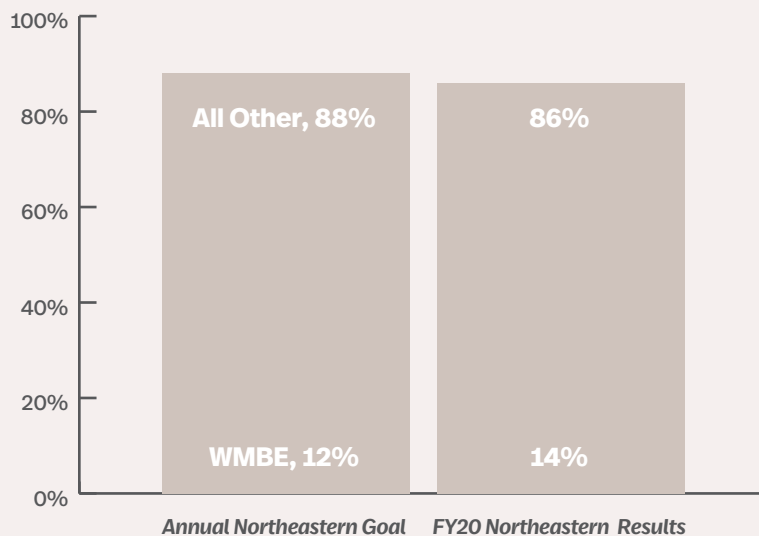
Associations and partnerships continue to be integral to promoting the growth of underrepresented businesses. This past year, the university renewed its participation and collaboration with key external organizations, including:

- Interise, a local nonprofit organization that provides business operations training for startups
- The Greater New England Minority Supplier Development Council, an organization committed to the certification and development of minority suppliers
- The Boston Chamber of Commerce Pacesetters program
- Northeastern University's Facilities department, Procurement Services continued to collaborate with the department to grow business in this area and reporting on Tier 2 spending on capital projects
- Massachusetts Office of Supplier Diversity

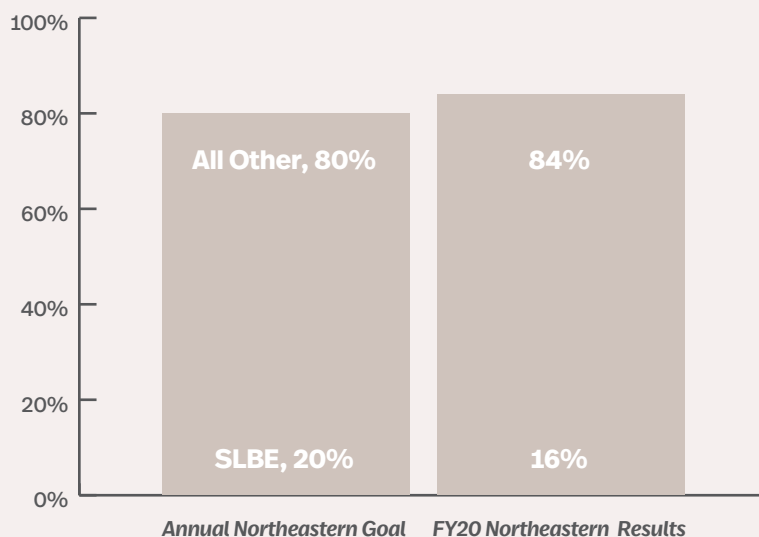
Supplier management

Procurement Services works with suppliers and departments to incorporate diverse suppliers into existing supplier contracts. This year, we continued to use a measurement and reporting structure that includes both Tier 1 suppliers, defined as suppliers we directly contract with, and Tier 2 suppliers, subcontractors to Tier 1 suppliers. For FY20, Tier 2 spending increased over spending in FY19. Please refer to the accompanying charts.

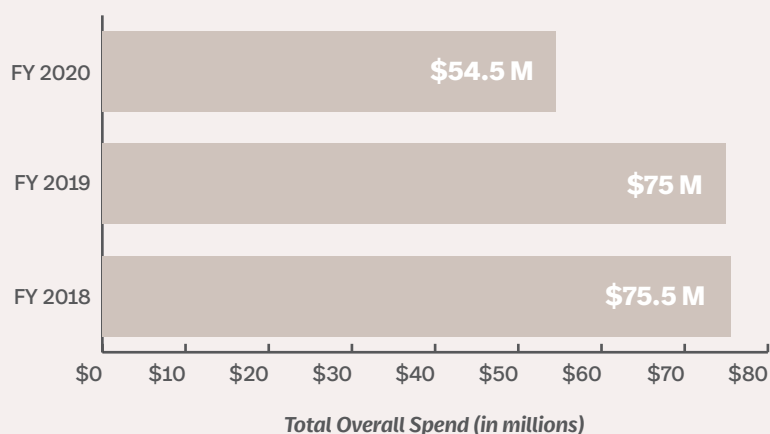
Women and Minority-Owned Business Enterprises (Tier 1 and 2 expenditures), FY20



Small Local Business Enterprises (Tier 1 and 2 expenditures), FY20



Historical Annual Expenditures with WMBE and SLBE Suppliers, excluding credit card expenditures



Construction and design spending

Facilities Management was able to direct approximately \$12.5 million worth in spending to 74 Women- and Minority-Owned and Small Local Business Enterprises this fiscal year. In addition, work is underway on our new science building, EXP, to identify WMBEs and SLBEs that can participate in this important project.

An important note: As Northeastern entered the final phase of construction for key IMP projects—Pedestrian Crossing, Carter Playground, and Interdisciplinary Science and Engineering Complex—the overall need for spending on these projects significantly decreased. We, therefore, saw a significant decrease in spending with WMBE (from 42.6% in FY19 to 0.5% in FY20). However, the overall IMP spend was approximately \$4.8M and the majority of that spend was for specialized needs of the ISEC Base Building.

We'd also like to note that Northeastern committed to 10% of design and construction spending for projects not described in the Northeastern IMP to WMBEs and SLBEs within three years and we surpassed this goal with a 11.8% spend in FY20.

| Business Enterprises | FY20 Expenditures |
|----------------------|-------------------|
| Minority | 3.0% |
| Women | 6.5% |
| Small and Local | 2.3% |
| TOTAL | 11.8% |

In addition, Northeastern awarded DREAM Collaborative with two design projects totaling approximately \$172K. DREAM Collaborative is a Boston Equity Initiative company that won the Great Boston Chamber of Commerce's Small Business of the Year 2019 Diversity and Inclusion Award.

The university also maintains a contract with Done Right Building Facility Services for janitorial services for approximately \$2 million annually. The contract was signed in October 2019 and runs through June 2022. DRB has been a subcontractor of ABM for several years.



The law students at Northeastern's Community Business Clinic helped Hector Plaza, co-owner of Red City Fitness, create a plan to reopen his studio safely during the pandemic.

Support through the Community Business Clinic

In FY20, over 30 Boston businesses were represented by Northeastern's Community Business Clinic, which is run by the university's School of Law. The clinic offers the community a place for small businesses to help overcome legal barriers to growth and achieve their vision. Most of our clients were businesses owned by women and people of color. The types of businesses the CBC worked with included wellness centers, environmentally friendly retail, cleaning, headwear, event planning, and culinary tours for Boston neighborhoods. The clinic focuses on the cities of Boston and Lynn, and aids businesses that could not otherwise access a private attorney.

Projects include:

- Business entity formation, including helping to start a worker cooperative.
- Drafting an operating agreement for a home healthcare business, a commercial lease for a bodega, and drafting a client agreement for a retail consultant. In response to COVID-19, we launched a Legal Help Desk in partnership with the city of Boston and the city of Lynn. With faculty supervision, students gave real-time advice on issues such as rent negotiations with landlords, reopening procedures, and financial assistance applications.
- Guidance around commercial leasing, a common issue for CBC clients during the pandemic. To help, we published a piece on commercial rent negotiation.
- The CBC has given several presentations in English and Spanish on COVID-19-related issues for small businesses; these presentations were collaborations between CBC and partner organizations such as the Initiative for a Competitive Inner City, Entrepreneurship For All, the Hispanic-American Institute, and the North Shore Latino Business Association.



Helping Boston's Businesses Reopen Responsibly

Greater Boston's small businesses have borne the brunt of the economic damage caused by the pandemic, and Northeastern's Community Business Clinic has responded.

The CBC, a pro bono legal clinic staffed by students in Northeastern's School of Law, helps small businesses in Greater Boston's economically disadvantaged neighborhoods. Since the pandemic struck, it has shifted its focus to provide legal assistance primarily to businesses that have been disproportionately affected by COVID-19.

This summer, in partnership with the cities of Boston and Lynn, the clinic set up a virtual help desk to aid small businesses in navigating complex issues related to the pandemic, including reopening under COVID-19 guidelines, entering into rent negotiations, and applying for government financial assistance.

"One of the many really hard consequences of what's happening is the effect on small businesses," says CBC director Jared Nicholson, an associate clinical professor. "For us to be able to help out in the way that we can with our legal advice has been good for the clients that we work with."

30

**Boston businesses
were represented
by the Community
Business Clinic,
2019–2020**



Additional Public Resources

Northeastern University provides services, spaces, and opportunities accessible to local residents and community organizations. Due to the COVID-19 pandemic, most campus spaces are closed to the public until further notice. We encourage you to contact an office or department before visiting to confirm their on-campus availability.

MARINO RECREATION CENTER

A maximum of 50 residents of the city of Boston have access to the Marino Recreation Center on a daily basis from 5:00 a.m. to 9:00 a.m. Community residents will have access to the facility on holidays/weekends and during the summer academic semesters when the building opens. Visit the website for information about eligibility criteria, equipment check-out, safety, and security.

CONTACT:

140 Marino Center, Boston

617.373.4433

<https://www.northeastern.edu/campusrec/>

NORTHEASTERN ATHLETICS

The Northeastern University Sports Information office handles publicity for all 18 varsity sports. Members of the public can submit requests for admission to games, access to athletic expertise or experience, or request for sponsorship or collaboration.

CONTACT:

communityengagement.northeastern.edu/about/donations/

THE FENWAY CENTER

Each semester, the Department of Music hosts a series of concerts and events that are free and open to the public. Performances range from the Boston Symphony Orchestra's annual community chamber music concerts to jazz ensembles.

CONTACT:

Arthur Rishi

77 St. Stephen Street, Boston, MA 02115

617.373.2671

a.rishi@northeastern.edu

SNELL LIBRARY ARCHIVES AND SPECIAL COLLECTIONS

If you wish to use information resources unavailable at your public or institutional libraries, you may apply for a temporary researcher pass at Northeastern. The university's Archives and Special Collections are open to all visitors. Library, research, or curriculum-related tours are also available upon request. A list of guest names must be provided in advance.

CONTACT:

libraryprivileges@northeastern.edu

library.northeastern.edu/archives-special-collections

ADMISSIONS VISITOR CENTER

Northeastern's Admissions Visitor Center shares an interactive look at the university through the eyes of its students, faculty, and staff. Schedule a campus tour and/or information session.

CONTACT:

West Village F, 40 Leon Street, Boston, MA 02115

617.373.2200

admissions@northeastern.edu

northeastern.edu/admissions/connect/contact/

WRBB 104.5 FM

WRBB is a noncommercial, nonprofit, free-form station run by students at Northeastern University providing the surrounding areas with a musical diversity not available on any of Boston's commercial stations. Community members can enjoy a variety of programming, including live broadcasts of Northeastern basketball, baseball, and hockey games.

CONTACT:

617.373.4338

Facebook: @WRBBRadio

wrbbradio.org

GALLERY 360

Gallery 360 celebrates creative expression and the visual arts. It advances Northeastern's mission to enrich the intellectual lives of students and the broader community through creative endeavors. This elegant 1,000-square-foot space displays works by students, faculty, and alumni, as well as local, national, and international artists. The gallery operates year-round in Ell Hall, with easy access from Curry Student Center.

CONTACT:

Facebook: @NUGallery360

northeastern.edu/art/category/gallery-360/

MYRA KRAFT OPEN CLASSROOM

Myra Kraft Open Classroom offers a semester-long seminar series open to the general public; these seminars focus on various issues impacting today's society on a city, state, national, and international level. This series is organized by the School of Public Policy and Urban Affairs.

CONTACT:

Twitter: @NU_PolicySchool

Facebook: @northeasternpolicyschool

northeastern.edu/cssh/policyschool/myra-kraft-open-classroom

PUBLIC ART WALK

Northeastern's Public Art Initiative invites artists from the Northeastern community and around the world to showcase their creativity and artistic expression. The campus itself becomes the canvas, proving that art need not be contained by four walls. Around every corner are thought-provoking artworks created by students, faculty, and world-renowned artists—works that embody Northeastern's energy and creative spirit. Tour the campus and experience for yourself Northeastern's public art.

CONTACT:

northeastern.edu/art/category/public-art/

MARINE SCIENCE CENTER

The Marine Science Center is Northeastern University's marine research and educational facility located on the peninsula at historic East Point in Nahant, Massachusetts. Outreach programs include guided tours, field trips, educator resources, marine activities for students, environmental justice leadership programs for girls, including an annual high school symposium and other academic enrichment programs for middle and high school students.

CONTACT:

430 Nahant Road, Nahant MA 01908
mscinfo@northeastern.edu
781.581.7370
cos.northeastern.edu/marinescience/

NEIGHBORHOOD MATTERS

Neighborhood Matters is a lunchtime series that celebrates the ways community groups have shaped the neighborhoods surrounding the Northeastern campus. This series is co-curated by the Northeastern Center for the Arts and the University Archives and Special Collections.

CONTACT:

centerforthearts@northeastern.edu
617.373.7098
neighborhoodmatters.library.northeastern.edu

NORTHEASTERN DINING

- Argo Tea (Snell Library)
- café716 (716 Columbus Avenue)
- Café Crossing (1175 Tremont Street)
- Caffé Strega (ISEC, 805 Columbus Avenue)
- Curry Center Dining (the Market, Sweet Tomatoes Pizza, The Faculty Club, UBurger, Kigo Kitchen, Popeye's Louisiana Kitchen, The West End, and Starbucks)
- Dunkin' Donuts (Hayden and Shillman Hall)
- Food Hall (Stetson West)
- International Village Cafeteria (1155 Tremont Street)
- Levine Marketplace (Stetson East)
- Churchill's Hall
- Symphony Hall (Boston Symphony)
- Subway (Ryder Hall)

CONTACT:

Facebook & Twitter: @NUDining
nudining.com/public

CENTER FOR FAMILY BUSINESS

The Center for Family Business focuses on the unique issues faced by individuals who are stakeholders in their family businesses. Bimonthly participation with peers in small discussion groups allows members to address their issues and to learn from others. Participation in center activities is open to a limited number of family-owned and -managed businesses, and is restricted to members, prospective members, and sponsors.

CONTACT:

Edmund Clark
ted.clark@northeastern.edu
617.373.7031
damore-mckim.northeastern.edu/family-business/

CAMPUS EXPLORATION TOURS

Campus Exploration Tours, supported by the Office of Institutional Diversity and Inclusion, introduces Northeastern University to students of color, first-generation students, and low-income students. They tour the campus and hear first-hand from Northeastern faculty, staff, and students of color about their academic, social, and engagement experiences at the university.

CONTACT:

Anthony Wilder
a.wilder@northeastern.edu
617.373.2132

CENTER FOR STEM EDUCATION

The Center for STEM Education focuses on solidifying Northeastern University's role as a major contributor to the improvement of K-16 Education in Boston and the state of Massachusetts. The center creates, consolidates, and coordinates outreach programs that have a significant impact on the STEM pipeline, on STEM teaching and learning in K-16, on K-12 STEM outreach, and on STEM education research.

CONTACT:

Claire Duggan
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617.373.8380
stem.northeastern.edu

BOSTON AREA RESEARCH INITIATIVE

The Boston Area Research Initiative is a partnership between Northeastern University and Harvard University in conjunction with the city of Boston. The initiative pursues original urban research on the leading edge of scholarship and public policy, with an emphasis on opportunities created by novel digital data.

CONTACT:

Dan O'Brien
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cssh.northeastern.edu/bari/

COMMUNITY BUSINESS CLINIC

The Community Business Clinic is Northeastern University's primary transactional law clinic. We offer students real-world experience in providing free, business-related legal services to startups, entrepreneurs, and small businesses—especially those in economically disadvantaged neighborhoods. The clinic's work aims to support community-led growth.

The Community Business Clinic help clients with numerous business-related needs, including:

- Incorporation and choice of entity (corporation, limited liability company, etc.)
- Contract negotiation, drafting, and review (customer and vendor contracts, waivers, etc.)
- Employment law
- Licenses, permits, zoning
- Intellectual property counseling
- Commercial leases
- Financing

CONTACT:

Jared Nicholson
ja.nicholson@northeastern.edu
617.373.3939
northeastern.edu/law/experience/clinics/business/index.html

NULAWLAB

The NuLawLab is the interdisciplinary innovation laboratory at Northeastern University School of Law. The Lab is a leader in the emerging legal design movement. Our programs, projects, seminars, and research allow us to build cross-disciplinary teams and community-based partnerships focused on transforming legal education, the legal profession, and the delivery of legal services. We do this work at the leading public interest law school in order to provide our students with the knowledge and skills to be the legal inventors of the future.

CONTACT:

Dan Jackson
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617.373.2205
nulawlab.org/

NORTHEASTERN UNIVERSITY PUBLIC EVALUATION LAB

NU-PEL is an interdisciplinary lab of faculty and student teams conducting evaluation research that leads to healthier communities and enhances the lives of those living within them. The overall vision of NU-PEL is building a community-academic partnership to improve local communities and to enhance the well-being of the people living in them through the use of evaluation research. One of the lab's primary goals is to provide evaluation and consultative services to Greater Boston's community organizations with the mission of improving the health, well-being, and safety of the people impacted by these organizations.

CONTACT:

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DUKAKIS CENTER FOR URBAN RESEARCH AND POLICY

The Kitty and Michael Dukakis Center for Urban and Regional Policy is equally committed to producing state-of-the-art applied research and implementing effective policies and practices based on that research. The center's collaborative research and problem-solving model uses powerful data analysis, multidisciplinary research and evaluation techniques, and a policy-driven perspective to address critical challenges facing urban areas.

CONTACT:

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OFFICE OF CITY AND COMMUNITY ENGAGEMENT

The Office of City and Community Engagement's mission is to be an active and responsible contributor to Northeastern's local and campus communities by fostering collaborative relationships and partnerships that connect, educate, and engage people and organizations. Through a variety of initiatives—from volunteer projects and partnerships with local organizations and city agencies, to programs and events that integrate service and learning—our office serves as the bridge between Northeastern and surrounding communities.

CONTACT:

communityengagement@northeastern.edu
Facebook and Instagram: @NUengaged
communityengagement.northeastern.edu/

NORTHEASTERN UNIVERSITY ARBORETUM

The Northeastern University Arboretum provides a living museum devoted to the planting and stewardship of plants grown for research, educational, and ornamental purposes. With more than 11 acres of arboretum green space, our diverse collection bestows natural beauty as well as ecological benefits for the campus community. Self-guided tours are available using our interactive map. To schedule a guided group tour or obtain additional information, please email the arboretum.

CONTACT:

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617.373.2754
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