

# EXPERIENCE

Powered by Northeastern

## ENTREPRENEURSHIP

NOW MORE THAN EVER, A UNIVERSE OF POSSIBILITIES IS WITHIN REACH. WE PLANNED FOR THIS MOMENT.  
AND THE FUEL OF INVESTMENT WILL ACCELERATE PROGRESS.



At Northeastern, an exciting surge of entrepreneurship pervades our campuses and community. The university's curious students, alumni, faculty, and researchers are developing cutting-edge ventures and products that are powering change in our world. Now, the **Experience Powered by Northeastern** campaign invites donors to invest in the learning experiences, mentoring networks, and peer-to-peer resources that enable our ambitious entrepreneurs to harness novel ideas and bring them to fruition.

Northeastern's legendary co-op model attracts students who are problem-solvers at heart, intent on testing themselves, gaining a professional edge, digging deep, and following through. The university is providing our entrepreneurs with unparalleled opportunities—positioning them to invent, adapt, and execute.

Philanthropic funding expands access, powering robust participation in all that Northeastern's entrepreneurial ecosystem offers. By backing creators from diverse backgrounds, across each of our schools and colleges—and throughout our global community—you will help them shepherd their trailblazing ideas from promise to reality.

### FUNDABLE INITIATIVES INCLUDE:

- The Northeastern University Center for Entrepreneurship Education
- IDEA, our student-led venture accelerator
- Mosaic, Northeastern's network of builders and leaders
- Bouvé College's Health Sciences Entrepreneurs
- The Michael J. and Ann Sherman Center for Engineering Entrepreneurship
- The School of Law's IP Co-Lab
- The Women's Interdisciplinary Society of Entrepreneurship (WISE)
- The McCarthy(s) Venture Mentoring Network

*"At Northeastern, IDEA—and the entire entrepreneurship community—allowed me to surround myself with people who were very much in a similar mindset. Having that community is really important because entrepreneurship is spent alone when you're a sole founder."*

—Lamar Letts,  
Founder and CEO, Hylux



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## ABOUT EXPERIENCE POWERED BY NORTHEASTERN

Experience is a transformational force.

At Northeastern, we know what it takes to make a difference—and how it feels—because we live it every day. And each moment of insight, understanding, and success we experience is motivation to clear the next hurdle.

A vanguard of investors and donors is driving Northeastern's historic \$1.3 billion campaign. With initiatives that span the globe, transforming strengths into outcomes, we're creating a better world right now.

We know decisive action and bold investment are what tips the balance from what we wish to experience and what we will experience. Together, we will experience innovation. Impact. Community. Breakthroughs. Global Connection—**Experience powered by Northeastern.**



## EXPERIENCE POWERED BY NORTHEASTERN—AND YOU

Northeastern was one of the first universities to create a formal entrepreneurship program, dating back to 1958, and today, it boasts a vibrant ecosystem pulsing with invention and discovery. In our epicenter of inspiration, anyone can be a bold innovator, finding novel ways to grow an idea into a reality.

Whether an innovator develops their venture at the Sherman Center for Engineering Entrepreneurship or is mentored by an industry professional in Bouvé College's Health Sciences Entrepreneurs program, they flourish from the collaborations offered at Northeastern. And bolstered by philanthropic support, they will continue to drive innovation that develops solutions to global challenges.

**\$700+ million raised  
in external funding for  
young entrepreneurs by  
IDEA, Northeastern's  
student-run incubator,  
since its inception in 2009**