

# EXPERIENCE

Powered by Northeastern

## EXPERIENCE IS A TRANSFORMATIONAL FORCE.

FOR THE EXCEPTIONAL STUDENTS WHO CHOOSE NORTHEASTERN, EVERY MEANS OF SUPPORT WE PROVIDE INVIGORATES THEIR SENSE OF PURPOSE AND THEIR JOURNEY.



**Experience** is the ethos of Northeastern. It's how Northeastern has shaped the way people learn and work for more than 100 years. And it's how we're creating a better world right now.

**With the help of our supporters and advocates, we are launching Experience Powered by Northeastern, a historic \$1.3 billion campaign to drive initiatives that span the globe.**

We are preparing the next generation of global citizens to see around corners, think a few steps ahead, and thrive in sectors and careers that don't exist today—ones they themselves will define.

We're taking our research enterprise wider and deeper. We're engaging students, alumni, faculty, and other entrepreneurial leaders in communities around the globe, driving the pace of problem-solving in every corner of the world. And we're bringing the biggest, most cutting-edge ideas from promise to reality—and then moving them forward even further.

We know decisive action and bold investment are what tips the balance from what we *wish* to experience to what we *will* experience. Together, we will experience innovation. Impact. Community. Breakthroughs. Global Connection. **Experience Powered by Northeastern.**

### FUNDABLE INITIATIVES INCLUDE:

- Scholarships and fellowships
- Co-op and research experiences abroad
- Professorships
- Research initiatives
- Northeastern's cultural centers
- Student entrepreneurship initiatives

*"When you look at the strides Northeastern has made since the last fundraising campaign—new campuses in London and Oakland, California, that really reflect a global network—and then you see that 90,000 students are applying to come to Northeastern every year, you think, 'What will this next campaign do?'"*

*—Alan S. McKim, DMSB'88  
Vice Chair, Board of Trustees;  
Co-Chair, Experience  
Powered by Northeastern  
Campaign*



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## Experience Powered by Northeastern—and You

Donors to the campaign can have a remarkable impact on people's lives. Through their giving, they can effect change, drive big ideas, and influence the future for the better. Philanthropic gifts can enable us all to:

- ◆ **Experience Impact Powered by Student Opportunities.** For the exceptional students who choose Northeastern, every means of support we provide invigorates their drive, their sense of purpose, and their journey. To continue offering competitive financial aid to students who will thrive at Northeastern, we are committed to raising additional scholarship funds and diversifying the forms of support we offer.
- ◆ **Experience Innovation Powered by Faculty Excellence.** Inspired, distinguished faculty are powerful agents of change and drivers of innovation. Philanthropic funding is the fuel that propels faculty excellence, in every discipline and at every stage of a faculty member's career.
- ◆ **Experience Breakthroughs Powered by Research.** The research enterprise at Northeastern is focused on unlocking solutions to the planet's most urgent problems and improving people's lives. Now, we're inviting those who share our passion for changing the world to accelerate this momentum and usher in a new era of urgently needed answers.
- ◆ **Experience Inclusive Communities Powered by Diverse Connections.** Northeastern intends to be a model for what we want our society to be: inclusive, dynamic, equipped to confront challenges, and powered by experience. Philanthropy is crucial to this model, because when every member of our global community is supported, we all emerge stronger.
- ◆ **Experience Transformation Powered by Entrepreneurship.** Now more than ever, a universe of possibilities is within reach. We planned for this moment. And the fuel of investment will accelerate progress. Philanthropic funding expands access and powers robust participation in Northeastern's entrepreneurial ecosystem.
- ◆ **Experience the World Powered by Global Exploration.** All over the world, Northeastern students, faculty, and alumni are seeking to construct the future of our interconnected economies, health, sustainability, and security—and the future of problem-solving. Through the campaign, donors can power these solutions on a global scale.

*"One of the most exciting things about giving to Northeastern is knowing that the university is going to continue to excel. Giving to Northeastern is giving to progress, which is very rewarding."*

—Todd M. Manganaro, DMSB'95  
Member, Board of Trustees;  
Co-Chair, Experience Powered by Northeastern Campaign

