

NORTHEASTERN

## THE IRWIN COHEN ENDOWED TRACK AND FIELD HEAD COACH



### STRIDING TOWARD ENDURING EXCELLENCE

Northeastern's coaches empower and inspire the university's student-athletes to attain excellence in all they do. They help talented athletes develop their prowess in their chosen sport. They instill skills that fuel lifelong achievement. And they provide unwavering encouragement, mentorship, and support.

As head coach of Northeastern's track and field team for nearly two decades, Irwin M. Cohen motivated his student-athletes to thrive in and out of competition. To celebrate his legacy and cement the program's resounding success, Northeastern seeks to raise \$750,000 to endow the **Irwin Cohen Endowed Track and Field Head Coach**.

In the same way an endowed chair honors a university professor, an endowed coaching position underscores the significant role a coach plays in advancing an institution's athletics mission. **The Irwin Cohen Endowed Track and Field Head Coach** will recognize both Irwin Cohen and the inaugural Cohen Head Coach for their collective achievements.

This endowment will generate a spendable, dedicated revenue stream that ensures permanent backing for both the head coach salary and program priorities. It will become Northeastern's second named, endowed head coach of a varsity sport after the Fernie Flaman Endowed Men's Ice Hockey Coach.



*"As a coach, I'm dedicated to helping every student-athlete attain skill, confidence, and personal success. Supporting talented young men and women in achieving their goals means the world to me."*

—Tramaine Shaw, Head Coach, Track and Field



### A LIFETIME OF ACHIEVEMENT

A Northeastern Hall of Famer, Irwin M. Cohen, LA'61, won varsity letters in track and field in 1959 and 1960. He was named head coach of the program in 1966. He later served as athletic director from 1984 to 1993, and under him Northeastern athletics grew in prominence and distinction.



*“Coaches set the foundation of success for athletes, provide the roadmap to achieve goals, and can be the most encouraging role models in a student-athlete’s career, both in competition and daily life.”*

*–Alex Korczynski, Student-Athlete, Men’s Track and Field*

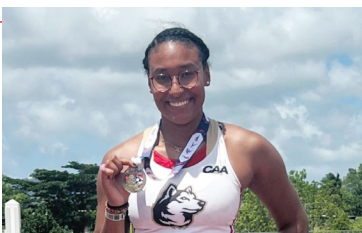
## ELEVATING THE TRACK AND FIELD PROGRAM

The best coaches strengthen a student-athlete’s holistic development: physical ability, discipline, perseverance, resilience, leadership, and critical thinking—skills that drive lifelong success. They also guide their student-athletes’ personal growth, helping them evolve into the best they can be.

At the intercollegiate level, the demand for these exceptional head coaches remains fierce. **The Irwin Cohen Endowed Track and Field Head Coach** will wield the financial backing and the cache that Northeastern needs to persist in recruiting and retaining top coaching talent. And in turn, our first-rate head coach will attract elite student-athletes and drive the program’s sustained excellence.

Funding from this position will also enable the track and field head coach to address myriad team needs, including supplementing costs such as travel to competitions, equipment upgrades, student-athlete conferences, player and coach development, wellness and academic services, and other expenses.

A philanthropic investment to establish the **Irwin Cohen Endowed Track and Field Head Coach** will recognize the team’s talented head coach as they enhance the student-athlete experience, bolster the program’s competitive edge, and lead championship-level success well into the future.



*“My whole life I’ve been an athlete. Whether I was in cheerleading, track, or softball, my coaches not only coached but shaped me into the young adult I am today. I thank all my coaches for being such incredible role models both in sport and in life.”*

*–Liangie Calderon, Student-Athlete, Women’s Track and Field*



## 2023 TEAM HIGHLIGHTS

- Men’s Track and Field won the CAA outdoor title, its eighth straight
- Men’s Track and Field won the team title at the inaugural CAA Indoor Track and Field Championships
- Ethan Exilhomme earned an NCAA Championships All-America Honorable Mention
- Benjamin Godish and Abigail Hassman qualified for the NCAA Cross Country Championships
- Tramaine Shaw was named CAA Outdoor Men’s Track and Field Coach of the Year

For information or to make a gift, contact Meagan Connolly, Director of Development for Athletics, at 617.373.6331 or [mea.connolly@northeastern.edu](mailto:mea.connolly@northeastern.edu).