



# ENGAGING FAMILIES, SUPPORTING STUDENTS

*Family Philanthropy Programs at Northeastern*





# MAPPING THE HUSKY EXPERIENCE

Just as your student is excited to have joined the Northeastern family, we hope that you are also looking forward to finding your fit within our community. As parents and family members, you are vital to your student's successful higher education journey. We invite you to consider a opportunity that will connect you to the life of the university and foster strong ties with your student's experience: the Family Fellows program.

**The Family Fellows program** positions Northeastern parents to make gifts that transform the university and change students' lives. These meaningful donations deepen students' academic, cultural, athletic, and professional experiences.

Maintaining a rich connection to the university is key to providing an extraordinary experience for our students. I look forward to welcoming you to our community.

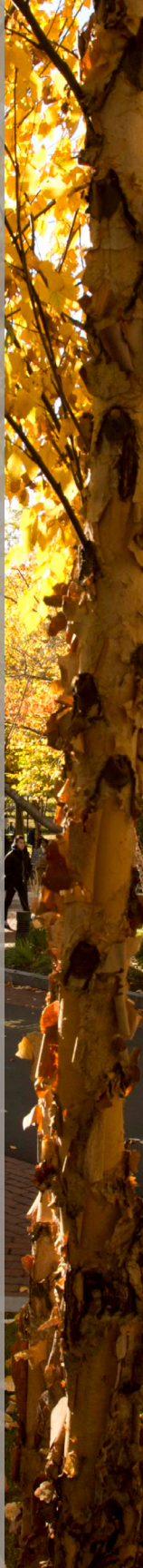
Best,

Eva Rosenn

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# THE FAMILY FELLOWS PROGRAM

The Family Fellows program recognizes the generous support of the university's most loyal parent donors, who each make an annual gift of \$10,000 or more. Family Fellows membership provides an opportunity to participate in the growth and development of Northeastern, while fostering strong ties to your student's experience as a Husky.

Family Fellows choose their own philanthropic legacy. They make gifts to support such wide-ranging priorities as internships, research awards, scholarships, enhanced music and makerspace facilities, global co-ops, athletics, and gap funding for student ventures.







Annual giving through the Family Fellows program allows you to play an important role in the financial health of the university, making a powerful statement about how much your family values a Northeastern education. As a fellow, you will:

- Witness the **real-time impact of your generous gifts** on our community
- **Inspire other families** to support the university through your leadership
- Join your peers in **exclusive gatherings** with Northeastern's top leadership
- Create a **philanthropic legacy** for your student to follow





# NORTHEASTERN'S FAMILY

*Gifts of all kinds increase the power  
of our Northeastern community*

## **YEAR ONE**

### ***Become a Family Fellow***

Make an initial gift to the university to become a Family Fellow, and take advantage of all the benefits of being an active Husky family. Parents who are interested in volunteerism can explore ways to provide co-op opportunities, host events for other families, and become advocates for Northeastern.

## **YEAR TWO**

### ***Explore Your Family's Passions***

Work with the Family Philanthropy team to explore your interests and passions. Meet with faculty and university leaders to deepen your engagement. Make an investment in the programs that are meaningful to you where you can see the impact of your giving.

## **YEAR THREE**

### ***Realize Your Impact at Northeastern***

Explore opportunities to honor your student's legacy by creating an endowed fund, capital commitment, or special project related to your interests. Consider getting involved further by donating your time and contributing your talents to the university.





# PHILANTHROPY ROADMAP

We encourage each student to create their own path to success; sometimes the journey will look like an interstate highway, while other times it will look like winding back roads. To that end, we want our Husky families to experience their own journey, from Convocation to Commencement. Here is a sample roadmap for your philanthropic relationship with the university.



## YEAR FOUR AND GRADUATION

### *Continue the Relationship*

As your student's time on campus begins to wind down, consider including them in the philanthropic conversation and making a gift in honor of their graduation.

## THE JOURNEY BEYOND COMMENCEMENT

Northeastern will continue to support you and your student throughout your lifetimes—through networking opportunities, career support, and more. We encourage you to remain involved as a Husky family.

Our university is consistently growing and adapting to meet the needs of our alumni and their future employers. Your continued investment and involvement allow us to stay at the forefront of innovation in higher education, enabling our students to be bold, independent thinkers who help shape the future.

Whether your roadmap is a highway or a less direct path, we hope it will always lead you back to Northeastern.





## **FAMILY PHILANTHROPY**

[advancement.northeastern.edu/familyphilanthropy](http://advancement.northeastern.edu/familyphilanthropy)

**TO MAKE A FAMILY GIFT:** If you would like to explore how to support Northeastern, contact Eva Rosenn, Executive Director of Family Philanthropy, at [e.rosenn@northeastern.edu](mailto:e.rosenn@northeastern.edu) or 617.373.2866