

Sponsorship Opportunities

Northeastern University
Sherman Center for Engineering
Entrepreneurship Education

THE MICHAEL J. AND ANN SHERMAN CENTER FOR ENGINEERING ENTREPRENEURSHIP

At the Sherman Center, we strive to be an **inclusive entrepreneurship community** that provides **personalized experiential education** to all Northeastern University **builders**. We believe that entrepreneurship is more than just the act of launching a startup; it's a skillset that can be applied to teams, challenges, and businesses of any size. If you visit our spaces or engage with our programs, you'll see that our community is our core product, and is made up of students, faculty, staff, alumni, and friends.

Our funding goals are aimed at sustaining current offerings while identifying new opportunities to scale across the global university system. Our center was born from, and grows with, the generosity of this community.

INVEST IN THE STUDENT EXPERIENCE

Sherman Directorship – \$150K/year, \$750K/5-years, \$3.75mil endowment:

Unlock the potential of our entrepreneurial vision by supporting our full-time Sherman Director position. An investment in this key role will ignite innovation across all programs of the center as we expand across the global university system.

Sherman Academic Council – \$100K/year, \$500K/5-years, or \$2.5mil endowment:

The Sherman Academic council is a core group of interdisciplinary faculty that lead the academic initiatives of the Sherman Center. This gift would directly support the expansion of our Product Development MS degree and Entrepreneurial Engineering minor, as well as the creation of new interdisciplinary academic products.

Sherman Experiential Learning Lab (SELL) – ~\$1.5million (SPACE TBD):

Expand the physical Sherman Center space by transforming a nearby classroom into a flexible and dynamic academic space that would provide opportunity for each Sherman program, and the interdisciplinary students, faculty, and alumni we support. This "Sherman Experiential Learning Lab" would be a highly utilized force multiplier for the Sherman Center's efforts – providing our Forge, Generate, and MS in Product Development students a space to host courses, workshops, and industry-led networking events.

Sherman Director's Fund – all giving levels:

A gift to this fund would provide critical resources to all Sherman Center programs, to be used when and where it is needed most.



SHERMAN CENTER SPONSORSHIP OPPORTUNITIES

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DRIVE EXPERIENTIAL ENTREPRENEURSHIP

Venture Co-op @ The Sherman Center – \$20K/co-op, \$100K/5-years, \$500K endowed (one position):

The Venture Co-op provides Northeastern builders the opportunity to focus solely on developing their own ventures for a six-month co-op period. Each co-op is directly supported through philanthropy during this time. The program challenges our students to push their venture concepts forward while developing their personal understanding of entrepreneurship.

Student Entrepreneur-in-Residence – \$35K/year, \$175K/5-years, \$875K endowed:

As our venture co-op program scales, so too does the support provided to sustain our program quality. This gift would support student leadership opportunity for advanced Northeastern entrepreneurs to develop their own venture concept while supporting the budding ventures of our Venture Co-op program.

FORTIFY PRODUCT DEVELOPMENT EDUCATION

Forge – \$20K/year, \$100K/5-years, or \$500K endowment:

Forge is Northeastern's student-led entry-way into product development and entrepreneurial education. Each semester, interdisciplinary teams of students work through a predetermined curriculum centered around a common product theme. Over the course of four months, students are exposed to venture ideation and the product development lifecycle. This gift would provide support for all Forge operations, curriculum materials, speaker events, and final showcase.

Generate Executive Director – \$30K/year, \$150K/5-years, \$750K endowment:

This gift would support a unique and developmentally valuable student leadership position within Generate. As Executive Director of Generate, a student will be challenged and supported to lead, oversee, and educate a group of 100+ students, selected for product build teams that engage with clients and represent the College of Engineering's finest design and prototyping talent.

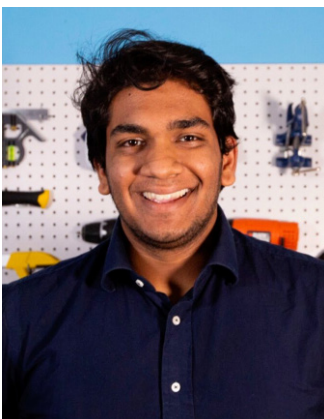
Generate Product Development – \$60K/year, \$300K/5-years, or \$1.50mil endowment:

Generate is Northeastern's student-led product development studio. Generate pairs engineering student teams with real client ventures, for whom students design and develop prototypes and products. This gift would support for Generate operations, community outreach, and build studio as they provide real product building services to over sixteen hardware and software clients per year.

Sherman Director's Fund – all giving levels:

A gift to this fund would provide critical resources to all Sherman Center programs, to be used when and where it is needed most.

STUDENT SUCCESS STORIES



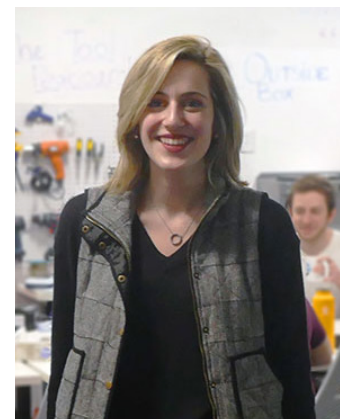
Prathik Ravel, Product Developer
ME'21, Founding Director-Forge



Keith Corso, Founder of BusRight
BA'21, Venture Co-op & EIR



Madison Rifkin, Founder of Mount
BA'21, Venture Co-op



Madeline Montaquila, Product Manager
CE'18, Executive Director-Generate