



A CASE TO SUPPORT BOUVÉ COLLEGE OF HEALTH SCIENCES

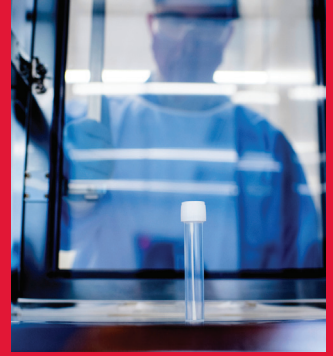


EXPERIENCE

Powered by Northeastern

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Healthcare for the Entire Health Span

Transforming healthcare for the health span is our vision at Bouvé College of Health Sciences. It requires big ideas and robust philanthropic support. That's why the **Experience Powered by Northeastern** campaign is crucial to the college's future.

Imagine a world where people of all backgrounds receive quality care without fear of being turned away for lack of resources. Where patients become informed partners in their own care. Where healthcare professionals are change agents, transforming communities around the globe through conscious, skillful, compassionate care. Where we improve people's quality of life as well as extend their lives.

Getting there will require refocusing healthcare away from only treating illness toward a tech-enabled, data-informed, community-engaged, human-centered approach tailored to each individual.

Join us as we bring this vision to life through Northeastern's new campaign, **Experience Powered by Northeastern**.



Sincerely,

Carmen Castañeda Sceppa, MD, PhD, FGSA
Dean, Bouvé College of Health Sciences



Transforming Big Ideas Into Reality

The four schools that comprise Bouvé College of Health Sciences have big goals that can translate to giant impact.

EXPERIENCE HEALTHY LIVING

Powered by the School of Nursing

As the medical landscape continues to evolve, nurses are at the frontlines, providing care and valuable insights that shape the quality and viability of healthcare. Our graduates are prepared to improve health outcomes in Boston and around the globe by advancing science, leading organizations and teams, innovating care protocols, and strengthening diversity, inclusion, and equity.

EXPERIENCE EMPOWERED COMMUNITIES

Powered by the School of Clinical and Rehabilitation Sciences

Our mission is larger than rehabilitating individual patients. We offer our students dynamic experiential learning opportunities and hands-on participation in cutting-edge, transdisciplinary research. Our graduates are prepared to rehabilitate the healthcare industry while delivering excellent clinical care to improve health and wellbeing across the diverse communities we serve.

EXPERIENCE HEALTHCARE INNOVATION

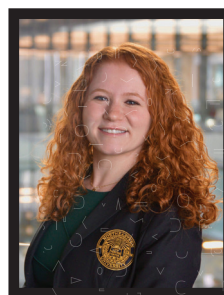
Powered by the School of Pharmacy and Pharmaceutical Sciences

Our ability to empower more effective and equitable health outcomes around the globe relies on the novel work taking place within our School of Pharmacy and Pharmaceutical Sciences. While our faculty researchers explore technology innovations and advance life science discoveries in the laboratory, our clinical investigators develop innovative models of medication delivery.

EXPERIENCE HEALTH EQUITY

Powered by the School of Community Health and Behavioral Sciences

Through mentorships, co-ops, and other experiential learning opportunities, our dedicated faculty members inspire students and fellows to conceptualize community transformation. They study healthcare at intersection of clinical practice, behavior and lifestyle, population health, and social and environmental determinants of health, technology, and data.



“My job is really being able to help others. I want to help them feel okay with where they are, but also feel better about where they can be in the future.”

—Lily Harris, nursing student

Funding Opportunities to Support the Experience Campaign

At Bouvé College of Health Sciences, we recognize that leading change requires us to meet strategically important goals that reflect our values. Our first step on the path to transformation is to fund the following strategic initiatives.

Donors like you can partner with us to help attract a diverse student body; recruit and retain exceptional faculty to lead cutting-edge interdisciplinary research; devise unique and innovative learning experiences; lead competency-based learning; ensure hands-on cooperative education; and provide interprofessional education. Further, you can help bring technological innovations such as artificial intelligence, digital assistants, wearables, games, and artificial/virtual reality into professional practice and independent living where people live, play, work. Your support can help us achieve the following goals:

GOAL 1: EDUCATING THE NEXT GENERATION OF HEALTHCARE LEADERS from diverse backgrounds and life experiences, powered by experts who reflect the diversity of our society. Scholarships and other forms of aid will create new pathways to access Bouvé's global network of offerings.

GOAL 2: LEADING HEALTH SCIENCE RESEARCH, powered by committed and visionary innovators. Philanthropic support of research, endowed fellowships, and endowed professorships can help us speed progress toward this goal.

GOAL 3: DELIVERING INTERPROFESSIONAL EDUCATION, powered by experienced and impact-driven healthcare faculty. Support for faculty, programming, and co-ops will help elevate our abilities to provide interdisciplinary and interprofessional education.

GOAL 4: FOSTERING STUDENT LIFE, powered by knowledgeable and caring mentors. Making gifts to scholarships, underpaid or unpaid co-ops, or other student experiences ensures that we can offer a robust student life experience at Bouvé.



"Opportunities like my co-op at Spaulding have given me such great experience that makes me feel prepared to continue grad school and eventually enter the workforce."

—Jamie Klag, PlusOne Speech Language Pathology Master's Program

MAXIMIZING IMPACT

We're inviting our philanthropic partners to maximize their support by making major gifts, such as the following:

- Leadership commitments of \$1 million or more
- Naming opportunities of \$100,000 or more
- Endowment commitments of \$100,000 or more
- Planned gifts of any amount
- Annual leadership giving commitments of \$5,000 or more

Any of the above kinds of gifts can support the following:

- Student scholarships and experiences
- Programs
- Research
- Deanships
- Professorships
- Fellowships



About Experience Powered by Northeastern

Experience is the ethos of Northeastern. It's how Northeastern has shaped the way people learn and work for more than 100 years. And it's how we're creating a better world right now.

With the help of our supporters and advocates, we have launched **Experience Powered by Northeastern**, a historic \$1.3 billion campaign to drive initiatives that span the globe and attract philanthropy for the following:

Student Experience and Opportunity. For the exceptional students who choose Northeastern, every means of support we provide invigorates their drive and sense of purpose and their journey. To continue offering competitive financial aid to students who will thrive at Northeastern, we are committed to raising additional scholarship funds and diversifying the forms of support we offer.

Education, Innovation, and Research Impact. The research enterprise at Northeastern is focused on unlocking solutions to the planet's most urgent problems and improving people's lives. Now, we're inviting those who share our passion for changing the world to accelerate this momentum and bring about a new era of urgently needed answers.

Faculty Excellence. Inspired, distinguished faculty are powerful agents of change and drivers of innovation. Philanthropic funding is the fuel that drives faculty excellence, in every discipline and at every stage of a faculty member's career.

Diversity Across Campuses and Disciplines. Northeastern intends to be a model for what we want our society to be: inclusive, dynamic, equipped to confront challenges, and powered by experience. When every member of our global community is supported, we all emerge stronger.

Global Experience and Exploration. All over the world, people are seeking to construct the future of our interconnected economies, health, sustainability, and security—and the future of problem solving. Through the Experience campaign, donors can power solutions on a global scale.

The Entrepreneurship Ecosystem. Now more than ever, a universe of possibilities is within reach. We planned for this moment. And the fuel of investment will accelerate progress. Philanthropic funding expands access and powers robust participation.



"As an alumna who benefited from the generosity of our donors throughout my educational journey, I know firsthand the impact that gifts have on our

students. As a leader in Bouvé, I often witness how the generosity of our donors enriches educational experiences of our students. And as a donor, I know that my gifts ultimately impact the health and life of others."

—Margarita DiVall, PharmD, MEd, FNAP, BCPS,
Senior Associate Dean for Faculty Affairs, Diversity,
Equity and Inclusion; Clinical Professor, Pharmacy
and Health Systems Science



Experience powered by Northeastern, partnered by you

At Bouvé College of Health Sciences, we are proud of the impact we're having on the health and well-being of our communities and society locally and globally. However, there's an exponential amount of work that remains to do. Your generous partnership can help spur the programs and people who will transform healthcare for the health span.

We can do even more for the common good of the healthcare and public health fields with your engagement. Please join us in our quest to bring the highest quality healthcare and the most extraordinary health leaders to society as a whole.

100%

of our students gain real-world experience in clinics, labs, and top health institutions

36%

increase in faculty since 2006

40,000+

Bouvé alumni bringing healthcare for the healthspan to people around the world

69%

underrepresented minority students since 2019

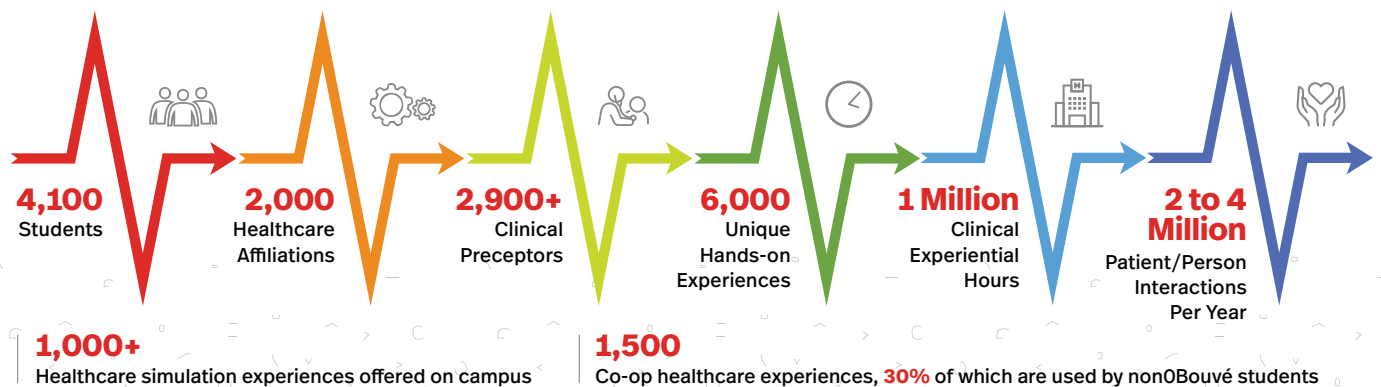
25

new patents pending

\$35.7 million

in new research awards this past fiscal year

BOUVÉ = EXPERIENCE



Contact Us

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A large, white, serif capital letter 'N' is positioned in the bottom right corner of the page. The background is a solid dark red color. The letter 'N' is centered vertically and horizontally within its own space, and its color contrasts sharply with the red background.