

# A LASTING LEGACY

## Naming Opportunities at the Roux Institute

A bold driver of innovation and impact, the Roux Institute is transforming Maine and its future by filling the talent pipeline in AI, computer and data sciences, digital engineering, computational medicine, and the advanced life sciences. To scale its role as a catalyst for learning, research, and partnerships, the institute is developing a state-of-the-art, 13.5-acre permanent campus on Casco Bay.

Situated on the former site of the iconic B&M Baked Bean cannery, this high-tech hub will meld academic, research, and innovation buildings with public spaces in a design that heralds Maine's global future. Philanthropists can help propel this visionary campus by making a capital gift and naming a physical space. In doing so, they will invest not only in the Roux Institute but also in Maine's people and communities. The following naming opportunities are among those available:

## LEARNING, RESEARCH, AND COLLABORATION BUILDING (LRC)

### THE PORTAL—\$10 million

The central entry of the LRC, this picturesque, much-traversed gateway will boast vaulted ceilings, inviting collaborative workspaces, natural light, and soaring views of Casco Bay.

### EVENT SPACE (sixth floor)—\$5 million

This upscale venue will host networking events, academic conferences, and research symposia, facilitating idea exchanges in science, engineering, healthcare, and technology.

### THE GREEN ROOF—\$3 million

On the third floor of the LRC, this open-air terrace will be a destination for visitors to mingle and relax while experiencing unparalleled vistas of the Roux Institute campus, Portland, and Casco Bay.

### LABORATORIES (2,500 square feet; two available)—\$1.5 million

In the Roux Institute's labs, learners and researchers will conduct investigations, share their work, develop technologies, accelerate breakthroughs, and launch new ventures.

### MAKER SPACE (3,500 square feet)—\$1 million

This dynamic workspace will enable learners, creators, and researchers to collaborate, utilize resources, and turn their ideas into reality.

### CLASSROOMS—\$100,000—\$750,000

In these flexible areas, students will hone knowledge and skills that are enriched through experiential learning opportunities, growing a workforce that is aligned with employers' needs.

### MEETING ROOMS—\$100,000—\$150,000

Ideal for small team interactions, these gathering spaces will facilitate dynamic discussions, presentations, and other meaningful collaborations.



THE PORTAL

## THE INNOVATION CENTER

### THE BEAN BUILDING—\$40 million

This thriving focal point will house the tools, equipment, and expert guidance to enable innovators, creators, and entrepreneurs to pursue their ideas and jumpstart their ventures.

### MAKER SPACES (three available)—\$1 million

The Innovation Center's maker spaces will foster invention by leveraging cutting-edge technologies in versatile environments, enabling users to explore, experiment, and create.



THE BEAN BUILDING

## OUTDOOR SPACES

### WATERFRONT PARK—\$15 million

This ecologically diverse, publicly accessible destination will feature bicycling and walking trails, an amphitheater, and spaces to relax with access to Casco Bay.

### THE PIER—\$10 million

Strengthening a commitment to sustainability and architectural repurposing, the pedestrian-friendly platform will be open to the public for the first time in decades.



WATERFRONT PARK AND THE PIER

### THE PORTAL BRIDGE—\$3 million

This centerpiece element of the LRC connects the building's east and west wings. The bridge is both a physical link and a metaphorical representation of the collaborations that will occur between academia, research, and the industry partners working together in the LRC.

### THE ROUND—\$3 million

Situated prominently next to the LRC, this expansive green space will be an adaptable and popular gathering spot in the heart of campus.

### BIKE PATH—\$3 million

Open to the public, this route will hug the coastline and provide connections to the Back Cove, Eastern Promenade, and mid-town cycling trails.

### THE PROMENADE—\$2 million

This main artery will enable visitors to traverse the Roux Institute's campus in its entirety, from the institute's entry point to the pier jutting into Casco Bay.

### BENCHES—\$25,000—\$50,000 each

Nestled throughout campus, these benches will offer comfortable, informal seating for students, faculty, and the public to collaborate and unwind in nature.



THE PROMENADE

## PARTNER WITH US

Every corner of the Roux Institute's new campus will be integral to its identity. For donors who are passionate about the institute's mission, naming a space will not only mark a belief in their community but also inspire likeminded philanthropists to help propel innovation, cultivate talent, and spur prosperity in Maine.

For more information, contact Patricia Flint, Associate Vice President of Interdisciplinary Initiatives and Individual Giving, at [p.flint@northeastern.edu](mailto:p.flint@northeastern.edu) or 617.373.7356.